



JOB DESCRIPTION

Website Content Editor - Dev Finders

£20,000

Full time

This is an exciting opportunity for a content writer to join a successful digital agency. But we're also looking for someone interested in the wider digital industry, with an understanding of different types of content, SEO, and a creative flair that will help you deliver outstanding websites and marketing projects for our clients.

Duties include but are not limited to - Provide written content expertise ensuring language accuracy across all brand consumer touchpoints/channels (e.g. our sites and assets). Help deliver step change in levels of marketing qualified leads through effective management of search engine optimised (SEO) content, in turn driving outreach, improving the search engine ranking and user engagement on websites. Write engaging, action-evoking copy for web pages and landing pages with the main goal to drive conversions.

What's In It For You:

- Salary: £20,000 per year
- 40 days paid holiday annually - (28 days + bank holidays + extended festive period shutdown)
- Untaken annual leave will automatically roll over to the following year
- Partnerships scheme where you will receive a share in the profit of the business.

Mandatory Skills:

- Understanding and application of Digital/SEO best practices and guidelines to optimise content.
- Researching and sourcing industry/subject relevant ideas to write thought provoking content.
- Track record of engaging and maintaining audiences, diligent proofreading, and sub-editing.
- Effective use of SEO tools such as Google Analytics and editing software for high-quality checking
- Knowledge of keyword research, understanding of search engine algorithms and ranking methods
- Native in English
- Previous experience crafting product pages, landing pages, and utilising a brand narrative.