



# Email guidelines



## ALWAYS INCLUDE A SUBJECT LINE

Be sure to add a brief description in the subject. If an email does not have a subject line, the email can go into the person's junk folder.



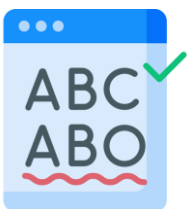
## CHECK WHO YOU ARE SENDING THE EMAIL TO

Is their email address correct? Do you need to include another person in the email too?



## INCLUDE A GREETING

Make sure you address the person you are emailing. For example, Dear Mr Smith.



## CHECK YOUR SPELLING AND GRAMMAR

Proofread your email before you click send. Are there any spelling mistakes?



## BE POLITE AND PATIENT

Not everyone will have access to their emails, so you may not get an instant reply.