



JOB DESCRIPTION

Social Media Marketing & Content Creator - Anderson Recruitment

£22,000

Full time

Our fantastic client in Pershore is looking for a Social Media Marketing & Content Creator to join their friendly team on a full-time, permanent basis.

It's an excellent time to join the company as they grow, the successful candidate will work with clients across a multitude of industries, from household-name food brands to high-profile professional football teams!

With support of your Graphic Design and Marketing colleagues, you will help create, develop, and maintain the digital strategy of the company using a wide range of methods in order to promote the company products and services.

Responsibilities

- Develop marketing and content strategy across various social media channels
- Create engaging posts for Twitter/Linkedin/Instagram
- Write news stories, case studies and blog posts for company website.
- Create and maintain website content
- Create promotional material such as newsletters and brochures
- Research relevant upcoming events and relevant media for use on website and social posts.
- Identify potential target clients for new business
- Research and implement new methods of advertising
- Identify relevant upcoming events for company to attend
- Maintain up to date internal files and systems.

Key Attributes

- Enthusiastic team player
- Computer literate
- Familiar with social media
- Creative approach