



BECOMING AN ENTERPRISE ADVISER

THE CAREERS AND ENTERPRISE COMPANY

The Careers and Enterprise Company exists to facilitate a world-class careers education, inspiring and preparing young people for the world of work. Every young person deserves the best possible start to their working life; to choose their path, fulfil their potential and contribute to a thriving economy. Careers and enterprise education inspires, informs and immerses young people in the ever-changing world of work. Over recent years, we have established the foundations of a new approach to long-standing issues affecting the quality and availability of careers education for young people across England. Our work began with a transformative employer-led programme to connect business with education. Today, we support schools and colleges to deliver world-class careers education, responsive to individual pupil needs and underpinned by the internationally recognised Gatsby Career Benchmarks. We have learnt that well-resourced, nationally coordinated, and locally tailored provision, with active employer involvement, unlocks opportunity for young people.

THE CAREERS &
ENTERPRISE
COMPANY

THE ROLE OF THE ENTERPRISE ADVISER

Enterprise Advisers are the cornerstone of The Careers & Enterprise Company's national programme. They are a nationwide network of high calibre volunteers with experience of employment or self-employment. Enterprise Advisers work closely with the headteacher or Senior Leadership Team of a school or college to provide strategic support. They bring their business experience and professional networks to help develop and implement an effective strategy that puts opportunities with local employers at the heart of a young person's education. They are supported by a local Enterprise Co-ordinator. Enterprise Advisers sign-up for one year and generally meet with their Careers Leader every half-term.



I am delighted that Worcestershire is part of this national initiative and has developed a significant programme of activity which will ensure that all of our young people receive encounters with employers and make informed careers choices as they prepare to enter the workplace.

**Gary Woodman - Chief Executive,
Worcestershire Local Enterprise Partnership**

WORCESTERSHIRE CAREERS HUB

Having run the Enterprise Adviser Network in all of Worcestershire's secondary and SEND schools and F.E. colleges for over 2 years, Worcestershire LEP together with Worcestershire County Council successfully bid for 'Careers Hub' status from the Careers and Enterprise Company in July 2018. The Enterprise Adviser Network continues to thrive and grow within the hub. A Careers Hub is a group of between 20 and 40 secondary schools / colleges / SEN Schools located in the same geographical area, working with universities, other education and training providers, employers and career guidance professionals to ensure that ALL the Gatsby Benchmarks are delivered in each school and college within the Hub and that careers outcomes are improved for all young people. Schools and colleges within the Hub should have a shared vision of how they will work together to improve outcomes for the young people in their area.



We need to give every young person access to quality advice about the career pathways open to them from an early age. The best information young people can get is from "Test driving" things first-hand through actual encounters with employers across Worcestershire. I believe education should be everyone's business, involving parents, teachers, business leaders and the wider community. Schools shouldn't be a place where business people drop their children at the beginning of the day it should be a place where they are welcomed to participate in supporting the delivery of careers advice and guidance. Business leaders know what businesses are looking for from our future workforce so we should ALL be willing to share this knowledge and support this activity as much as possible.

**Carl Arntzen - Managing Director,
Bosch Thermotechnology Ltd**

TIMELINE: BECOMING AN ENTERPRISE ADVISER

EXPRESSIONS OF INTEREST SUBMITTED



CONTACTED BY AN ENTERPRISE
CO-ORDINATOR



BRIEF MEETING TO OUTLINE THE
ROLE AND COMMITMENT REQUIRED



REGISTRATION FORM COMPLETED



ENTERPRISE ADVISER BRIEF AND
VOLUNTEER PROCEDURE ISSUED



DBS PROCESS STARTED



DBS PROCESS COMPLETED



ENTERPRISE ADVISER CONSENT FORM
COMPLETED



ENTERPRISE ADVISER MATCHED WITH SCHOOL



SCHOOL MEETING ARRANGED



ENTERPRISE ADVISER MATCHED WITH
A CURRENT ENTERPRISE ADVISER



DID YOU KNOW?

If pupils have at least one meaningful employer encounter with an employer every year that they are in school they will be 86% less likely to become NEET (Not in Education Employment or Training).



DID YOU KNOW?

In order to meet the ambition, set out in the government's Careers Strategy, employers need to reach out to one young person a year for every seven employees in their workforce.



FIND OUT MORE

The National Enterprise Adviser Network is being delivered in Worcestershire by the Local Enterprise Partnership and Worcestershire County Council. Our aim is to bring local businesses together to support education establishments to develop a whole school careers strategy and support the development of Worcestershire's future workforce.

If you are interested in becoming an Enterprise Adviser: contact cec@worcestershire.gov.uk.



DID YOU KNOW?

Four or more encounters with the world of work significantly increases a young person's future earnings.