

Improving the organisation's workplace culture can improve employee wellbeing and build employee engagement.



There is no 'one size fits all' and **workplace wellbeing** approaches should be co-produced with employees and tailored to the needs of the **organisation and workforce**.



**Effective policies on health and wellbeing** at work adopt a whole person, whole system approach, encompassing physical and mental health, and are rooted in **prevention and risk management**.



A number of factors can **increase employee engagement** including:

- clear visible leadership,
- effective line management,
- employees feeling they have a voice.

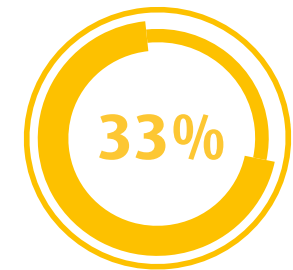


Fostering an open and inclusive culture at work can encourage **positive conversations** around health and wellbeing, reduce stigma and **support healthier choices and behaviours**.

Employees are more likely to make **healthier choices** if they feel **supported by their employer**.





Effective **two-way communication** in the workplace is an integral part of a successful organisation, **enhancing productivity and efficiency**.



**Employees spend on average a third** of their waking hours at work, so the workplace is an ideal environment to **support employee health and wellbeing**.

Environment and Culture Level 1: Criteria		Local/National Resources:
	<p><b>Establish a health and wellbeing group to ensure a co-ordinated approach to health and wellbeing.</b></p> <p><b>Guidance:</b></p> <ul style="list-style-type: none"> <li>• The health and wellbeing group will aim to ensure a co-ordinated approach to health and wellbeing, supporting the implementation of activities within the organisation and providing consistency and drive.</li> <li>• Consider how you will inform employees of the group members and their roles, e.g. photo and explanation on notice boards, emails, work intranet or inform employees at inductions and meetings.</li> <li>• The WWW branding is available for your organisation to use.</li> </ul>	<p><b>The importance of workplace wellbeing</b></p> <p>WWW importance of workplace wellbeing <a href="#">webpage</a></p> <p>ACAS health and wellbeing <a href="#">area</a></p> <p>ACAS health, wellbeing and work <a href="#">booklet</a></p> <p>RAND promising practices <a href="#">report</a></p> <p>PHE workplace health <a href="#">infographics</a></p>
	<p><b>Nominate a named senior lead for health and wellbeing and ensure the lead fully supports the group.</b></p> <p><b>Guidance:</b></p> <ul style="list-style-type: none"> <li>• Having a clear commitment at a senior level will help drive health and wellbeing in the workplace. This helps to establish a workplace culture that prioritises and values health and wellbeing.</li> <li>• It is important that this lead has clear accountability and that senior/ board level reporting is put into place.</li> <li>• Consider how the senior lead will link with and support the group and how you will communicate their role.</li> </ul>	<p>PHE workplace health publications (<a href="#">workplace health</a> and <a href="#">health and work</a>)</p> <p><b>Senior leaders</b></p> <p>NHS Employers senior leaders <a href="#">role</a></p> <p>BITC securing senior buy-in for your wellbeing strategy <a href="#">guidance</a></p>
	<p><b>Ensure that employees are aware that your organisation is committed to workplace health and wellbeing.</b></p> <p><b>Guidance:</b></p> <ul style="list-style-type: none"> <li>• Demonstrating your commitment to workplace wellbeing helps to establish a healthy workplace culture and encourages behaviour change. It is important to emphasise why it is important for the organisation and employee</li> <li>• Consider how you will inform and support employees to understand the benefits of improving workplace wellbeing. When a CEO or a senior leader announces the commitment, it sends a clear message that employee wellbeing matters.</li> </ul>	<p>What works wellbeing why invest <a href="#">website</a></p>

<b>Environment and Culture Level 1: Criteria</b>		<b>Local/National Resources:</b>
	<p><b>Assess the health and wellbeing needs of your employees and organisation to decide on health and wellbeing priorities in the workplace.</b></p> <p><b>Guidance:</b></p> <ul style="list-style-type: none"> <li>• This may take the form of a health and wellbeing survey, needs assessment, focus groups, informal discussions with employees depending on what is appropriate for your organisation.</li> <li>• Reviewing your organisational profile may support with assessing needs and deciding on priorities</li> </ul>	<p><b>Identifying health and wellbeing needs</b></p> <p>BHF template health and wellbeing <a href="#">survey</a>.</p> <p>PHE workplace health needs <a href="#">assessment</a></p> <p>Workplace wellbeing tool <a href="#">calculator</a></p> <p>NHS How are you <a href="#">quiz</a>.</p> <p>BITC <a href="#">self-assessment</a></p>
	<p><b>Identify and promote a minimum of 2 health and wellbeing topics/ campaigns per year. Topics should be based on need and priorities and tailored to your workforce.</b></p> <p><b>Guidance:</b></p> <ul style="list-style-type: none"> <li>• Ensure information is from a verifiable source and is accessible to employees across the organisation.</li> <li>• Consider the format for providing information that is appropriate and accessible for all employees e.g. leaflets, apps, posters, intranet, notice boards, verbally.</li> <li>• Consider engaging with and promoting national campaigns and programmes to increase impact and reach (e.g. programmes could include NHS Health Checks; NHS Screening such as breast, cervical, bowel etc; Cardiopulmonary resuscitation (CPR))</li> </ul>	<p><b>Campaigns</b></p> <p>PHE <a href="#">resource centre</a>.</p> <p>WWW campaigns and useful resources <a href="#">webpage</a>.</p>