

# WORCESTERSHIRE COUNTY COUNCIL

## RECORD OF OFFICER EXECUTIVE DECISION

<b>Date Of Decision</b>	28 <sup>th</sup> November 2013
<b>Decision Maker</b>	Neil Anderson Head of Culture and Community
<b>Brief Description Of Decision</b>	<u>Decision to submit a funding bid to the Heritage Lottery Fund</u> Growing Worcestershire's Treasures is a partnership project aimed at addressing heritage skills shortages within the museum, archive, historic library and fine art disciplines. The project will focus on enhancing much in-demand skills including art curatorship, collection handling, heritage interpretation and communication, especially using social media techniques, as well as transferable skills such as project management, fund-raising and partnership-working. Seven 15 month placements (which will include a postgraduate qualification) will be offered based at heritage institutions in and around the historic city of Worcester. Through this project placement providers will develop their training capabilities and collections will be opened up to new audiences as trainees learn about new ways to reveal the stories behind Worcestershire's finest heritage assets. We have bid for £200,000.
<b>Reason(s) For Decision</b>	Fits in with the open for Business corporate priority which all Museum services are gearing themselves towards
<b>Alternative Options Considered And Rejected</b>	The only other option would be not to submit the bid which we discounted as it would be a missed opportunity
<b>Any Conflict of Interest declared by a consulted Cabinet Member/ any</b>	No

<b>dispensation granted</b>	
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