Ref: 2/2016

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WORCESTERSHIRE COUNTY COUNCIL

RECORD OF OFFICER EXECUTIVE DECISION

Date Of Decision	01/03/16
Decision Maker	Frances Howie – Joint Interim Director of Adult Services and Health and Interim Director of Public Health
Brief Description Of Decision	The demand on children's social care continues to rise despite an early help offer being in place. There are also too many children currently entering the social care system without having the benefit of targeted support at an early stage. The County Council has duties for Children and Young People's health and well-being which arise from the Health and Social Care Act 2012 and which include a mandated service offer. This gives the opportunity for a single approach to prevention services for children and young people, in line with the Council's Prevention Policy. The Early Help Needs Assessment makes a number of recommendations to improve key outcomes relating to improving the health and well-being of children and young people including: • Redesign the approach to 0-19 prevention and early help to improve the lives of all but with greater resources targeted at those at risk or where problems have emerged (often referred to as a progressive universal approach); Decision is the approval of the final 0-19 (Starting Well) service specification, tendering and contractual documentation, in consultation with the Director of Children, Families and Communities and the Cabinet Members with Responsibility for Children and Families and Health and Well-Being, having regard to the outcomes of the consultation exercise undertaken in respect of the design of the service
Reason(s) For Decision	Principle and delegation as approved by 19 th Nov 2015 Cabinet
Alternative Options Considered	The alternative option is to continue with the current service provision which is not financially viable with demand on children's social care continuing to rise

Any Conflict of Interest declared by a consulted Cabinet Member/ any dispensation granted	And Rejected	
Any Conflict of Interest declared by a consulted Cabinet Member/ any dispensation		
	Interest declared by a consulted Cabinet Member/ any dispensation	N/A

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