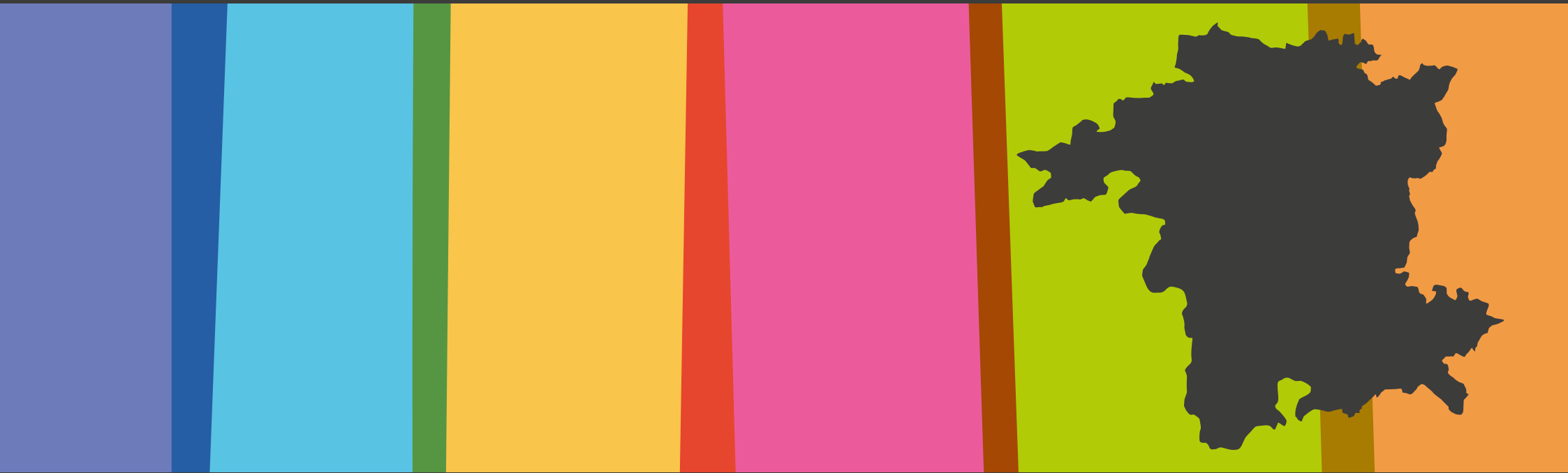


THE SKILLS GUIDE 2019

WORCESTERSHIRE

THE PEOPLE. THE CAREERS. THE WORKFORCE.



THE CAREERS &
ENTERPRISE
COMPANY



WELCOME TO THE SKILLS GUIDE 2019



GARY WOODMAN
CHIEF EXECUTIVE
WORCESTERSHIRE LEP

This is the second year that Worcestershire Local Enterprise Partnership (LEP) and Worcestershire County Council have developed these guides to the local skills network. We've created these documents to help provide local students and parents with a greater understanding of the academic opportunities and employment opportunities available in Worcestershire.

Our reports provide a wealth of information from all six district areas in Worcestershire, with a summary of the top industry sectors and the largest employers in each area. With our knowledge of the local employment trends and the skills that businesses require to continue their growth, we are able to help younger generations to understand what the jobs of the future will look like and require.

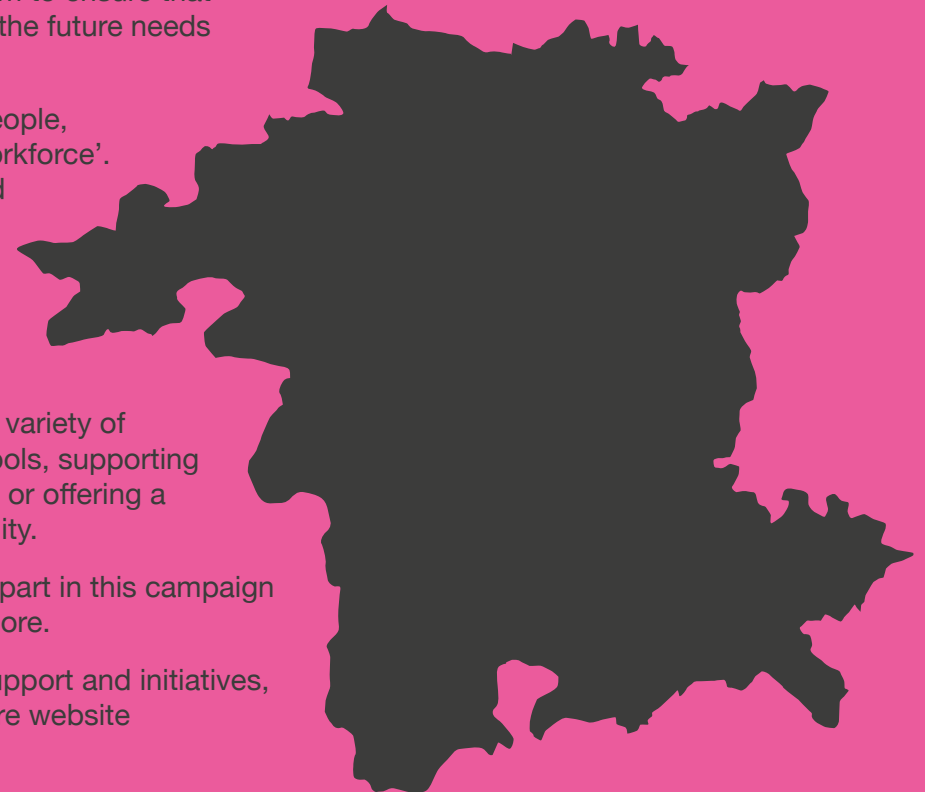
The Skills Guide forms part of the work carried out by the Worcestershire LEP's Careers Hub team, which helps to bring together our county's businesses with local schools and colleges. By working together with employers, schools and colleges in their careers advice and planning, we aim to ensure that our younger generations will have the relevant skills for the future needs of local business.

To help further improve the education of our younger people, we've launched a campaign for 'Creating our Future Workforce'. The campaign aims to tackle the county's skills gap and support businesses to get involved with developing Worcestershire's skilled workforce of the future, by working more closely together with educational establishments.

Businesses of all sizes in Worcestershire are getting involved with 'Creating our Future Workforce' through a variety of pathways, whether it's attending assembly talks at schools, supporting young people with mock interviews and CV workshops, or offering a young person a work experience or internship opportunity.

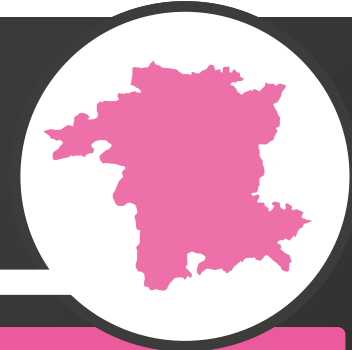
We are encouraging more businesses to help play their part in this campaign and to email cec@worcestershire.gov.uk to find out more.

For more information on Worcestershire's latest skills support and initiatives, I would encourage you to visit our Skills 4 Worcestershire website www.skills4worcestershire.co.uk



THE BIGGER PICTURE

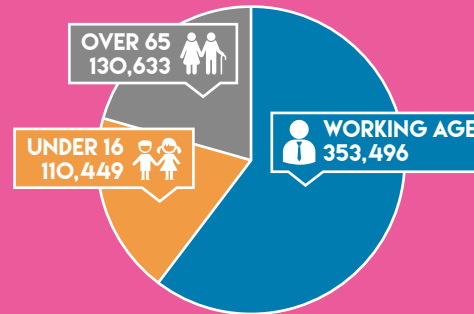
WORCESTERSHIRE



FURTHER LABOUR MARKET INFORMATION ON LOCAL DISTRICTS AND TOWNS CAN BE FOUND ON THE SKILLS FOR WORCESTERSHIRE WEBSITE AT WWW.SKILLS4WORCESTERSHIRE.CO.UK

WORCESTERSHIRE KEY INFO

TOTAL POPULATION: 594,578



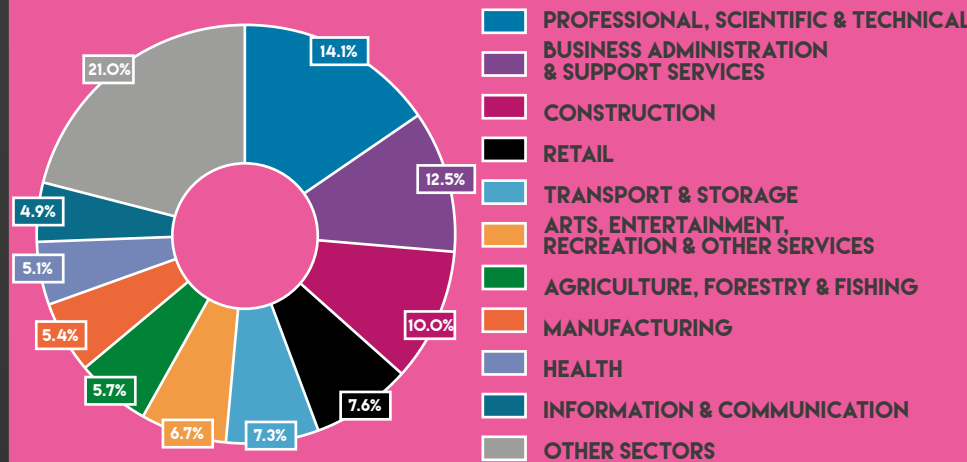
Male (51%) 298,621 Female (49%) 289,749



WHITE 93.0%
 MIXED/MULTIPLE ETHNIC GROUPS 1.2%
 ASIAN / BRITISH ASIAN 2.4%
 BLACK / BLACK BRITISH 0.4%
 OTHER 0.2%



TOP 10 INDUSTRY SECTORS

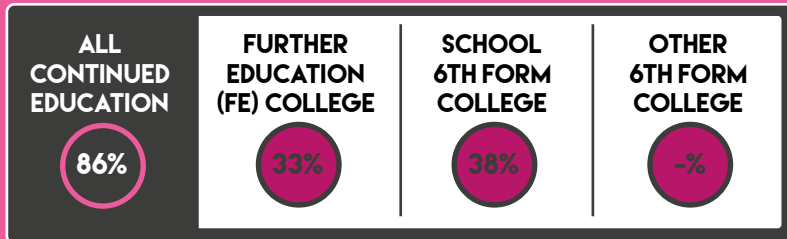


LOCAL SKILLS AND EMPLOYMENT

WORCESTERSHIRE



SCHOOL LEAVER DESTINATIONS AT 16



RESIDENT QUALIFICATIONS

% OF PEOPLE WITH A DEGREE-LEVEL QUALIFICATION



% OF PEOPLE WITH 2 OR MORE A-LEVELS (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH MORE THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



% OF PEOPLE WITH FEWER THAN 5 A TO C GCSEs (OR EQUIVALENT QUALIFICATIONS)



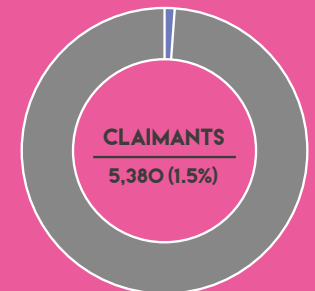
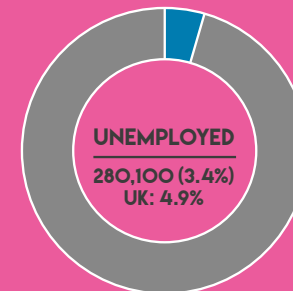
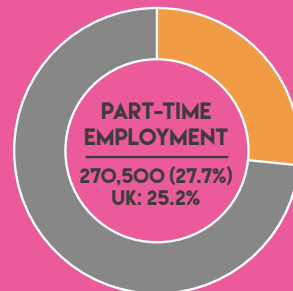
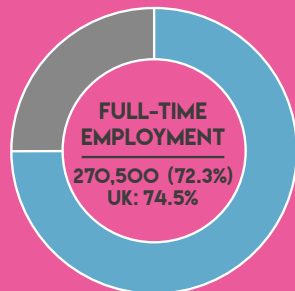
% OF PEOPLE WITH AN APPRENTICESHIP



% OF PEOPLE WITH NO QUALIFICATIONS



EMPLOYMENT STATISTICS



HOW CAN YOU HELP AND BECOME MORE INVOLVED?

The Worcestershire LEP and its delivery partners recognise the need to support the development of a skilled workforce of tomorrow and the challenge is enabling young people to understand their skills and how they fit in the future Worcestershire economic picture. We would ask that businesses and individuals help educate and shape our young people to make positive careers choices.

Businesses of all sizes can get involved in the 'Creation of our Future Workforce' through a variety of ways. Commitment can be as little as one hour per week or one day a year, but this involvement could make the difference for a young person in choosing their industries and careers.

Here are some just some examples of how business and parents could potentially get involved:



ASSEMBLY TALKS TO SCHOOLS



SUPPORTING YOUNG PEOPLE WITH MOCK INTERVIEWS AND CV WORKSHOPS



ATTENDING CAREERS FAYRES LIKE THE WORCESTERSHIRE SKILLS SHOW



OPENING YOUR DOORS TO YOUNG PEOPLE TO SEE YOUR WORK ENVIRONMENT AND THE WORK YOU DO



OFFERING A YOUNG PERSON A WORK EXPERIENCE OR INTERNSHIP OPPORTUNITY IN YOUR BUSINESS WHILST THEY ARE STUDYING



EMPLOYING A YOUNG PERSON INTO YOUR BUSINESS AS AN APPRENTICE



BECOME AN ENTERPRISE ADVISER AND SUPPORT AN EDUCATIONAL ESTABLISHMENT TO FACILITATE MEANINGFUL CAREERS ACTIVITY FOR STUDENTS

To offer your support, or the support of your business, organisation or education provider, please email cec@worcestershire.gov.uk



DATA SOURCES

POPULATION DATA:
2017 MID-YEAR POPULATION ESTIMATES, NOMIS

ETHNICITY DATA:
2011 CENSUS, NOMIS

EMPLOYMENT DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA, 2018, NOMIS

CLAIMANT DATA:
CLAIMANT COUNT NOMIS, NOV 2018, NOMIS

QUALIFICATION DATA:
ANNUAL POPULATION SURVEY,
FULL YEAR DATA 2018, NOMIS

APPRENTICESHIP DATA:
ANNUAL POPULATION SURVEY, 2017, NOMIS

SCHOOL LEAVERS DESTINATIONS:
DESTINATIONS OF KS4 AND KS5 PUPILS:
2017 (RELEASED OCTOBER 2018), GOV.UK

THE CAREERS & ENTERPRISE COMPANY



Worcestershire
Local Enterprise Partnership

WHAT THEY DO

The Careers and Enterprise Company (CEC) helps Worcestershire by creating powerful, long lasting connections between local businesses and the schools and colleges in the area.

WHAT THEY DO

Worcestershire Local Enterprise Partnership drives economic development and enterprise in the county by providing strategic leadership.



worcestershire
county council

WHAT THEY DO

Worcestershire County Council provides a huge range of services including facilities such as schools and libraries, the provision of care for vulnerable and older residents, road maintenance, and supporting economic and social development across the County.



CONTACTS



CSAB@WLEP.CO.UK



[@CEC_WORCS](https://twitter.com/@CEC_WORCS)



WWW.SKILLS4WORCESTERSHIRE.CO.UK

**YOU HAVE VISITED
THE SKILLS SHOW
BUT DON'T
FORGET TO VISIT
WORCESTERSHIRE'S
ONLINE CAREERS
TOOL...**



WWW.SKILLS4WORCESTERSHIRE.CO.UK

**THE PEOPLE.
THE CAREERS.
THE WORKFORCE**



The Skills Guide, Worcestershire has been developed to help the county's students and their parents understand just some of the academic and employment-based opportunities that are available locally to the younger generations. These guides provide a snapshot view of the local schools, employment statistics and a summary of some of the largest employers within the area.

