



# SALES ACTIVITY

Can you work out if the following is an **up sale** or a **cross sale**, tick the correct box:

**Ice cream cone - adding a flake**

Up sale  Cross sale

**Single burger - adding double burger with a fancy topping**

Up sale  Cross sale

**Sky TV normal package - premium package**

Up sale  Cross sale

**A basic car - adding a sport package with Sat nav and high spec speakers**

Up sale  Cross sale

**Shoes- spare laces and polish**

Up sale  Cross sale

Can you match the products brought to the cross-sell option:

Trainers

Shoe polish

Washing machine

Charger

laptop

keyboard

Lawn mower

Extension lead

Shoes

Shopping bag

TV

Beauty products

Car

Sound bar

Clothing

Insurance

A hair cut

Upgrade Accessories

Apple Product

Trainer whitener