

# **Types Of Retailers**



### **Department Store**

A Department store is a retailer that has a collective of brands and retailers under one location.



## **Highstreet Store**

Highstreet stores are retailers we probably see the most. Individual brands selling their own products from clothing to electronics.



## **Supermarket/ Grocery Store**

Supermarket stores sell all out daily essentials from food to toiletries. A selection of their own brands with named brands.



### **Convenience Store**

Convenience store are normally a smaller version of a supermarket, located closer to our homes with a small selection of all the things we may need day to day.



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### Warehouse store

A warehouse store stokes large amounts of products normally in large sizes, you can sometimes sell on these products in convenience stores.



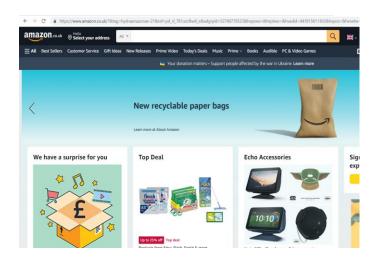
## Market/ Mobile store

Market stalls are small manoeuvrable stores that normally sell varied products moving from location to location through the week in small towns and villages.



## **Outlet/ specialist store**

These Outlet stores can stoke discounted high street brands. They are now also found in small outlet villages.



#### **Online store**

Online stores like Amazon are very popular now. You can search and buy almost anything through the internet delivered to your door.