

## CASE STUDY: Finditinworcestershireshire



SB Print is a family printing business established over 40 years ago and based in Worcestershire. Run by father and son team Barry and Simon Hodgetts, SB Print offers a complete design and print service, including business stationery and full colour brochures, as well as large format work for exhibitions and events. They also supply promotional items and business gifts.

Having joined [Finditinworcestershireshire](#) in January 2011, Simon is a great ambassador to the benefits of business networking and the contacts and referrals it can bring.

Simon confirms, "It was an easy process to sign up to the [Finditinworcestershireshire](#) website and booking to attend the networking breakfasts.

"[Finditinworcestershireshire](#) is brilliant for physical visibility. I often meet people who I haven't seen in a while, especially if I have had a really busy period when I will have had less time getting out and about, so [Findit](#) is a great way to be seen and keep in touch with a number of clients all at the same time - and of course meet new ones!

"The presentations at [Findit](#) are excellent and there are real benefits to just being within a forum dedicated to getting people to meet."

Simon goes on to say, "We are very proud of our customer centered approach to business and as we are all busy living in a very virtual world, [Findit](#) is a great way through which to share our values and business offer face to face and at the same time meet and help other businesses to do the same."



Simon Hodgetts, Director  
[www.sbprint.co.uk](http://www.sbprint.co.uk)



The [Finditinworcestershireshire](#) business portal and face-to-face networking programme has advertised more than £175 million of contracts to its 7,000+ members since 2011. The service – from [Worcestershire.Business.Central](#) – aims to boost the county's economy by giving local businesses the support and contacts they need to pitch for, and win, more and bigger contracts – and to 'match-make' local businesses. More information is available at [www.finditinworcestershireshire.com](http://www.finditinworcestershireshire.com), where unregistered local businesses can sign up for free.

To find out how [Worcestershire.Business.Central](#) can help you call 0300 123 14 40 or email [info@business-central.co.uk](mailto:info@business-central.co.uk). [Worcestershire.Business.Central](#) is a free business support service delivered by [Worcestershire County Council](#) and partners.