

Dear Sir

Bromsgrove Town Centre Network: Unlocking Growth in Bromsgrove - National Productivity Investment Fund Bid

I am pleased to enclose Worcestershire County Council's funding application for National Productivity Investment funding to support the delivery of the Bromsgrove Town Centre Network: Unlocking Growth in Bromsgrove.

The priorities of Worcestershire County Council and its key stakeholders are set out in the authority's Corporate Plan, with supporting economic growth a key aim. Investment in transport infrastructure is a clear priority, providing businesses with improved access to markets and employees and encouraging economic growth in Worcestershire. The proposed investment programme for Bromsgrove is widely recognised as an critical infrastructure scheme requiring focused investment to develop and enhance these conditions, and tackle severe congestion and deteriorated air quality experienced in the town.

Bromsgrove is facing a period of significant development growth in coming years, as set out in the recently adopted Bromsgrove Local Plan. This proposed investment in a comprehensive walking and cycling network for Bromsgrove will directly support economic growth, whilst also supporting planned development. The attached bid is supported by Worcestershire's Local Transport Plan, which promotes a comprehensive multimodal transport investment programme.

Our appraisal has shown that the Bromsgrove NPIF bid represents excellent value for money and will deliver real benefits to Bromsgrove and Worcestershire's residents, visitors and businesses.

As part of the development of the Local Transport Plan, consultation has been undertaken with key stakeholders, who all appreciate the importance of this bid to Bromsgrove to enable this vibrant north Worcestershire town to grow and prosper.

With this in mind I look forward to hearing the outcome of the bidding process and hope that the result is a favourable one for Bromsgrove.

Yours sincerely



Ken Pollock
Cabinet Member with responsibility for Economy, Skills and Infrastructure

Dr Ken Pollock
Cabinet Member
with Responsibility
for Economy and
Infrastructure

Electoral Division
Tenbury

County Hall
Spetchley Road
Worcester
WR5 2NP

Home
1 The Old Chantry
Martley
Worcs
WR6 6QA

Home: 01242 582025
Mobile: 0789 979
4758

Email: kpollock2@
worcestershire.gov.uk