



Steve Hollis
Chairman
Greater Birmingham & Solihull LEP
Baskerville House, Ground Floor
Centenary Square
Birmingham
B1 2ND

Martin Rowe
Transport Strategy Team
Worcestershire County Council
County Hall
Spetchley Road
Worcester
WR5 2NP

27 June 2017

Dear Martin,

Re: Bromsgrove bid to the National Productivity Investment Fund (NPIF)

I am pleased to confirm the Greater Birmingham & Solihull Local Enterprise Partnership's support for this scheme and for the application to the National Productivity Investment Fund, to assist in the delivery of a walking and cycling network for Bromsgrove.

GBSLEP has assessed the strategic case for the intervention as part of the prioritisation exercise for Growth Deals Round 3 funding against the priorities set out in our Strategic Economic Plan 2016-30 (SEP), and considered it to be an important scheme for the LEP.

Our SEP sets out our vision and strategy for delivering smarter, more sustainable and more inclusive growth for the benefit of our area, the wider West Midlands region and the UK as a whole, and also details how we will work together and with our partners to deliver economic growth throughout Greater Birmingham & Solihull, and in doing so, raise the quality of life for all our residents, visitors and businesses. Our ultimate goal is to position Greater Birmingham as a leading, global city region.

Effective cross boundary working is key to achieving this, and we have excellent working relationships with Worcestershire Local Enterprise Partnership, which Bromsgrove is also part of.

We believe that developing a comprehensive active travel network through NPIF offers a unique opportunity to boost productivity in Bromsgrove, and addresses our SEP priority of creating **stronger conditions for growth**. The scheme will **enhance connectivity and mobility**, tackling the severe congestion experienced in the town and improving air quality. Investment in the scheme also supports our objective to **develop thriving towns and local centres** by making Bromsgrove more accessible, and is part of a longer-term approach to invest in the A38 strategic corridor and wider town centre highway network.

Yours sincerely,

A handwritten signature in black ink that reads 'Steve Hollis'.

Steve Hollis

Chair, Greater Birmingham & Solihull Local Enterprise Partnership

cc: Mark Stansfield, Chair, Worcestershire Local Enterprise Partnership