

## EDUCATION

THERE IS A DEMAND FOR GRADUATES IN TEACHING. AN ENGLISH DEGREE OFFERS THE OPPORTUNITY TO TEACH ENGLISH LANGUAGE AND LITERATURE BUT THERE ARE ALSO OTHER OPPORTUNITIES SUCH AS CAREERS GUIDANCE AND EDUCATIONAL PSYCHOLOGY.

### CAREER PATHS

- >> TEACHER
- >> LECTURER / PROFESSOR
- >> PRIVATE TUTOR
- >> HEAD LIBRARIAN

## ADVERTISING & MARKETING

THE UK ADVERTISING ECONOMY IS ONE OF THE MOST SOPHISTICATED AND DYNAMIC IN THE WORLD. ADVERTISING AND MARKETING ADD £120BN TO THE UK ECONOMY.

### CAREER PATHS

- >> CONSUMER INSIGHT MANAGER
- >> PR OFFICER
- >> COPYWRITER
- >> HR MANAGER

## MEDICINE & HEALTHCARE

NHS ENGLAND IS THE UK'S BIGGEST EMPLOYER. THE NHS EMPLOYS A TOTAL OF APPROXIMATELY 1.5 MILLION PEOPLE ACROSS ENGLAND, WALES, SCOTLAND AND NORTHERN IRELAND.

### CAREER PATHS

- >> DOCTOR
- >> NURSE
- >> MIDWIFE
- >> GENERAL PRACTITIONER

# WHERE CAN

# ENGLISH

# TAKE YOUR CAREER?

## LAW

AROUND 90% OF LAW GRADUATES FIND WORK OR FURTHER STUDY WITHIN 6 MONTHS OF GRADUATION.

### CAREER PATHS

- >> PROPERTY LAWYER
- >> SOLICITOR
- >> LEGAL ADVISER
- >> JUDGE

## RECRUITMENT & HR

THE RECRUITMENT AND HR INDUSTRY EMPLOYERS AROUND 100,000 PEOPLE AND THIS IS ONLY EXPECTED TO GROW IN THE FUTURE.

### CAREER PATHS

- >> CONSULTANT
- >> HR MANAGER
- >> RECRUITMENT MANAGER
- >> TRAINING MANAGER

## PUBLIC SECTOR

THE PUBLIC SECTOR (WHICH INCLUDE NHS HOSPITALS, STATE SCHOOLS, LOCAL COUNCILS AND THE POLICE) EMPLOYS MORE THAN 5 MILLION PEOPLE ACROSS THE UK, THAT'S OVER 17% OF THE WORKFORCE!

### CAREER PATHS

- >> INFORMATION OFFICER
- >> POLICY OFFICER
- >> DIPLOMATIC SERVICE
- >> PRESS OFFICER

## EDUCATION

WHEN THINKING OF THE FIELD OF EDUCATION, BECOMING A TEACHER IS THE MOST OBVIOUS FORM OF AN EDUCATIONAL CAREER. EVEN WITHIN TEACHING, THE SUBJECT AREAS AND AGE GROUPS ARE SO VARIED THAT A RANGE OF OPTIONS EXIST.

### CAREER PATHS

- >> CHILD CARE ASSISTANT
- >> TEACHING ASSISTANT
- >> SCHOOL SECRETARY / PA
- >> LIBRARIAN

## ADVERTISING & MARKETING

THERE ARE 499,000 ADVERTISING AND MARKETING JOBS IN THE UK CREATIVE ECONOMY, INCLUDING 332,000 THAT ARE ADVERTISING AND MARKETING ROLES OUTSIDE THE CREATIVE INDUSTRIES.

### CAREER PATHS

- >> HR OFFICER
- >> BUSINESS ADMINISTRATOR
- >> ADVERTISING SALES REP
- >> MARKETING CO-ORDINATOR

## ART & DESIGN

THE UK HAS THE SECOND-LARGEST DESIGN SECTOR IN THE WORLD AND THE LARGEST DESIGN INDUSTRY IN EUROPE. THE UK RANKS FOURTH IN THE WORLD FOR DESIGN EXPORTS AND EXPORTS 50 PER CENT MORE DESIGN THAN IT IMPORTS.

### CAREER PATHS

- >> INTERIOR DESIGNER
- >> ART GALLERY ADMINISTRATOR
- >> COMMISSIONED ARTIST
- >> PHOTOGRAPHER

# WHERE CAN

# ENGLISH

# TAKE YOUR CAREER?

## LAW

THERE ARE MANY JOBS IN THE LEGAL PROFESSION WHERE ENGLISH IS VERY IMPORTANT SUCH AS PARALEGAL AND LEGAL SECRETARY. APPRENTICESHIPS IN LAW ARE ALSO WIDELY AVAILABLE.

### CAREER PATHS

- >> LEGAL SECRETARY
- >> BAILIFF
- >> COURT USHER
- >> MEDIATOR

## RECRUITMENT & HR

THE RECRUITMENT AND HR INDUSTRY EMPLOYS AROUND 100,000 PEOPLE AND THIS IS ONLY EXPECTED TO GROW IN THE FUTURE.

### CAREER PATHS

- >> RECRUITMENT CONSULTANT
- >> TRAINING AND DEVELOPMENT OFFICER
- >> SALES EXECUTIVE
- >> EMPLOYEE RELATIONS OFFICER

## PUBLISHING & MEDIA

THE PUBLISHING AND MEDIA INDUSTRY EMPLOYS 430,000 PEOPLE. JOBS IN FILM, TV, VIDEO, RADIO AND PHOTOGRAPHY ARE GROWING RAPIDLY WITH 17% MORE JOBS NOW THAN IN 2011.

### CAREER PATHS

- >> JOURNALIST
- >> RADIO / TV PRESENTER
- >> LIGHTING TECHNICIAN
- >> PROGRAMME RESEARCHER