

ALUMNI CAREERS ACTIVITY SUPPORT PLEDGE

OVERVIEW

This activity will give hub member schools the opportunity to engage with and obtain support from their alumni to increase and help facilitate careers related activities within school

Led by and supported through the careers team within school alumni will be encouraged to “Pledge” their support to help participate in specific activities or help the team increase careers-related activities being facilitated within school.

Alumni are a great cohort of people associated with schools which have direct links to local employers. Strengthening alumni participation within schools will significantly increase employer participation and could see an increase in activity supporting Benchmarks 4,5 and 6.



RESEARCH HAS HIGHLIGHTED A NUMBER OF WAYS IN WHICH EDUCATIONAL ESTABLISHMENTS CAN DRIVE FORWARD ALUMNI RECRUITMENT.

These could include the following:

- Obtain support from alumni during your destination data tracking process. This is the perfect opportunity to gain support from students whilst you have direct contact with them.
- Use your Careers Champions to develop a social media campaign which can be used across all of the schools social media platforms. This campaign could again formally ask alumni to support careers activity within school.
- Place a request for support on the school website asking for alumni to support this campaign. They could fill out a simple contact details form and your Careers Champions could follow this up to secure details of the activities / support that alumni are willing to provide the school throughout the academic year.
- This is a fabulous way of former students highlighting their journey through education and into employment. These students will be supported by the careers team to prepare and develop their message to suit the activity they are participating in.

ALUMNI SIGNING UP TO THE INSPIRING WORCESTERSHIRE “ALUMNI PLEDGE” COULD BE ASKED TO SUPPORT THE FOLLOWING:

- 1) Mock Interview Days
- 2) Careers Fairs
- 3) Workplace Visits
- 4) Work Experience
- 5) Assembly Talks
- 6) Classroom Led Activities
- 7) Employers Supporting the Curriculum

WIDER BENEFITS TO PARTICIPATING STUDENTS

Participation within this initiative will provide students who are “Careers Champions” with the opportunity to act as ambassadors for the school. They will also improve skills in other areas such as communication and presentation skills while speaking to alumni and encouraging them to support the wider careers activities taking place within school.

WIDER BENEFITS TO SCHOOL CAREERS TEAM

The initiative will provide some additional support to the School Careers Team when organising and facilitating careers related activity within school. Using alumni links with employers could increase the level of support on offer and could in turn increase whole school buy-in from other members of the school’s teaching staff. Increasing alumni participation in school activities strengthens the “Whole School Family” feel and creates a stronger community surrounding the school.

SUPPORT ON OFFER FROM HUB DELIVERY TEAM

The Worcestershire Careers Hub Delivery Team will produce a pledge card which can be used to secure alumni support.

The Hub Delivery Team would be willing to support the School Careers Team to develop articles for the school website platform.

The Hub Delivery Team will also work with both the LEP and WCC Comms teams to develop a series of infographics which could form part of the social media campaign which schools can use to encourage alumni support.

**PLEASE CONTACT YOUR ASSIGNED ENTERPRISE
CO-ORDINATOR FOR MORE INFORMATION**