

Extended Services in and around schools

Martley Action Plan Progress Report

June 2008

The Martley Community and School Cluster Action Plan presents the work the Extended Schools Team will be focusing on in Martley over the next 12 months to schools and partners. The objectives within the plan address the needs of the local community; support all schools in providing access to the full core offer of services and most importantly support all children and young people to achieve positive outcomes. Over time the action plans will strengthen to ensure we effectively narrow the gap in outcomes for specific groups of children and young people and improve the quality of life of every child's/young person's learning and achievement journey through early years settings, schools and colleges.

The content within this plan is a direct result of a structured local planning process, which has involved all schools and a wide range of partner agencies and organisations. The Extended Services initiative in the Martley cluster is building upon the strong relationships formed through working in partnership with schools and the local voluntary and statutory sector. It continues to be informed through conversations held with schools both individually and at pyramid meetings and there is a commitment to ongoing dialogue via these and other forums to ensure that the plan continues to reflect and address the needs of the Martley area.

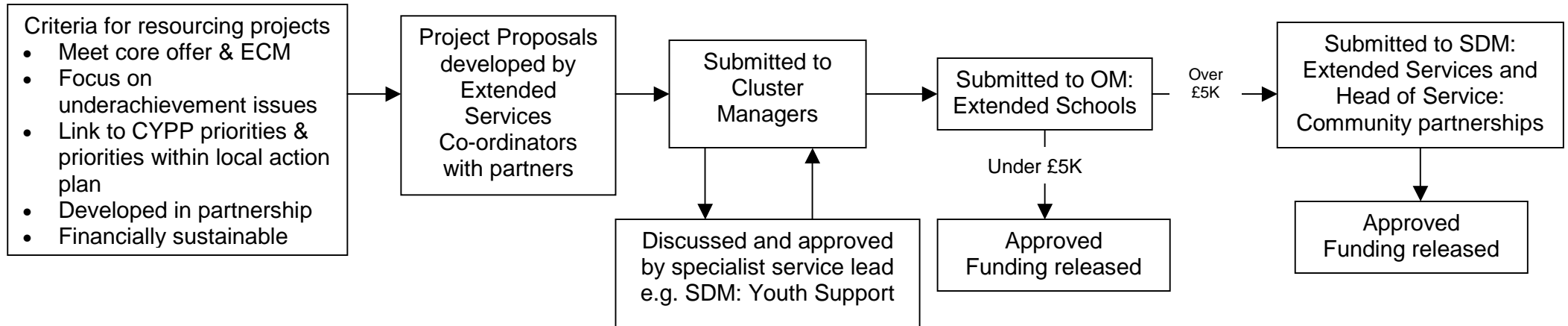
The plan also includes actions that build on local and national good practice, partnership working and supporting schools and/or the local authority to meet their statutory duties. All the financial costs identified next to projects are indicative at this stage and based on this financial year. More detailed costs will be clarified as project proposals develop. The approval process for this release of funding is outlined over the page.

On reviewing the emerging priorities of all 12 Community and School Clusters, it became evident that, while the Cluster structures are still evolving, a number of services would be best developed across the county to ensure consistency and best value. This supports Worcestershire in meeting the central government target of all schools providing access to a 'core offer' of services by 2010. Therefore, all 12 Community and School Cluster action plans have been divided into three main sections. Section 1 focuses on those areas of work to be implemented locally to meet specific needs but which will benefit from countywide co-ordination. Section 2 outlines priorities and actions that are being developed to address issues that are specific to the Martley Cluster and which will be delivered through local arrangements. Section 3 contains projects, which have been identified as priorities but require further exploration regarding how to implement them locally: it is likely these areas of work will move into Section 1 and 2 when the plans are reviewed.

The action plan will be formally reviewed on a regular basis. However, the plans will remain flexible to enable the Extended Schools Team to harness new innovative ideas and projects, which continue meeting the needs of Children and Young People in Worcestershire. Schools and partners will be kept informed of progress via the Extended Services Newsletter and by regular monitoring reports.

All the plans, supportive information and progress reports will be published on www.worcestershire.gov.uk/extendedservices or www.edulink.networcs.net.

Approval process for projects



If funding is used to appoint County Council Staff, which includes staff based within schools, Children's Services Leadership Team will sign an official approval form.

Section 1

This section of the plan outlines those actions that will be locally delivered but supported by central co-ordination. These actions are a direct result of priorities identified across the county through the Community and School Cluster planning process. The actions also build upon knowledge of existing gaps in provision in relation to the Extended Services Core Offer. For consistency and best value, it makes sense to co-ordinate these actions centrally working with each Cluster to identify local delivery mechanisms. A three-year approach has been taken for all of these projects building in a clear sustainability strategy: it is anticipated that after this time a co-ordinated countywide approach may not be necessary

The resources within this section reflect individual Cluster allocations (i.e. specific to Martley)

1. All schools are providing access to the full core offer of services by 2010		
<i>Baseline information: Extended Schools audit</i>		
<i>Measures: Extended Schools audit</i>		
<i>Rationale: Local authority extended schools target. Supports all elements of the Every Child Matters agenda. Supports schools to address aspects of underachievement</i>		
Objective / Success Criteria / Cost	Action	Update / Progress
1.1 To continue to manage an Extended Schools Team which provides schools with direct support for developing and delivering extended services <ul style="list-style-type: none"> • Schools meet the core offer • £14,238 	<ul style="list-style-type: none"> • Deploy 1/6 Cluster Manager and ¼ FTE Extended Services Co-ordinators to support developments across Martley • Ensure each member of the team has access to the appropriate support e.g. phones, laptops and travel 	<ul style="list-style-type: none"> • Team in place
1.2 Monitor the progress of extended services developments including the impact on Children and Young People <ul style="list-style-type: none"> • Audit tool in place and populated • Schools using information from the tool in their SEFs 	<ul style="list-style-type: none"> • Develop an electronic web-based audit tool that monitors the level of services on offer • Develop a monitoring system that allows schools to monitor the impact of extended services on students 	<ul style="list-style-type: none"> • Electronic audit tool is currently being tested. Will be introduced to schools in autumn term and will be able to provide supportive evidence for school's SEFs • Various monitoring systems are currently being tested to track the impact of projects
Totals		£14,238

2. More children and young people are accessing 5 hours of sporting activities a week

Baseline information: Gathered through the Community Sports Partnership

Measures: Gathered through the Community Sports Partnership

Rationale: Supports the Youth Matters agenda, positive activities for young people has been identified as a priority through the Extended Services Planning Process, relies on match funding from Sport England, Trailblazer authority

Objective / Success Criteria / Cost		Action	Update / Progress
2.1	<p>Work in partnership with the County Sports Partnership and Youth Support to offer a 5 hour entitlement to “Extended Activities” for children and young people</p> <ul style="list-style-type: none"> Contract in place by June 08 Plans approved by June 08 £5,000 	<ul style="list-style-type: none"> Develop requirements of usage of funding and draw up an appropriate contract Ensure all Cluster Managers, Youth Team Managers, PDMs and SDOs are actively involved in developing local plans for implementing the 5 hour offer 	<ul style="list-style-type: none"> Contract has been developed and has been sent for signature Funding will be released as soon as signed contracts are returned
Total			£5,000

3. More parents have access to information

Baseline information: Information taken from Information to Parents Strategy

Measures: Yearly consultation with parents, Extended Schools audit

Rationale: Identified as a priority through the Extended Services Planning Process, elements of the Information to Parents Strategy and is a Local Authority Duty within the Childcare Act 2006

Objective / Success Criteria / Cost		Action	Update / Progress
3.1	<p>Develop information sessions for parents at key transition points in <u>all</u> schools in Worcestershire</p> <ul style="list-style-type: none"> All schools delivering information sessions Positive feedback from parents £1,904 	<ul style="list-style-type: none"> Contribute towards the salary of Information Session Co-ordinator Develop and implement a training and resource package for ‘Information Champions’ within schools Monitor and evaluate information sessions delivered 	<ul style="list-style-type: none"> A number of information sessions have taken place in schools across the county. Response from parents has been very positive Currently training school staff to enable them to deliver sessions on an ongoing basis Training will continue in the autumn term
Total			£1,904

4. More families, with school aged children, have access to Early Intervention Family Support

Baseline information: **Number of EIFSW currently in place**

Measures: **Number of Referrals**

Rationale: **Main priority identified by schools and partners, research demonstrates significant impact of raising achievement, requirement of use of funding**

Objective / Success Criteria / Cost		Action	Update / Progress
4.1	<p>Develop additional capacity to deliver early intervention family support in and around <u>all</u> schools across Martley</p> <ul style="list-style-type: none"> Plan in place 100% of schools aware of Family Support £5,978 (approx figure taken on Jan 09 appointment) 	<ul style="list-style-type: none"> Develop a project proposal and plan which defines the following <ul style="list-style-type: none"> The type of EIFSW needed e.g. EIFSW posts Local management arrangements should new posts be established Budget Holding Lead Professional Role Links to the CAF process Impact measures Gather baseline information How family support work links to other work / activity in local areas Clear exit strategy in place Develop better communication systems between family support (all agencies) and schools <ul style="list-style-type: none"> Promote FSD, FIS, Edulink Promote PPP training 	<ul style="list-style-type: none"> Have received approval from Children's Services Leadership Team to appoint a Project Manager to lead the development of early intervention family support across Worcestershire Job description for the project manager is currently being drafted and will go out for advert shortly A project initiation document will be developed over the summer covering the bulleted action points
Total			£5,978

5. More parents accessing parenting courses

Baseline information: **Information gathered through mapping**

Measures: **Record of training**

Rationale: **Identified as a priority through the Extended Services Planning Process, elements of the Parenting Strategy**

Objective / Success Criteria / Cost		Action	Update / Progress
5.1	<p>Develop an appropriate range of training opportunities for practitioners providing parenting support</p> <ul style="list-style-type: none"> More parents trained in delivering parenting programmes 	<ul style="list-style-type: none"> Work with those leading on parenting workforce development to develop an appropriate plan for the ongoing training of practitioners 	<ul style="list-style-type: none"> Extended Schools has recently supported the training of practitioners in Triple P parenting programme. Training has taken place and parenting courses are being developed
Total			TBC

6. More schools and partners are involved in the development and delivery of extended services

Baseline information: **Number of meetings, attendance at planning days**

Measures: **Number of meetings, attendance at planning days**

Rationale: **Underpins the Extended Services In and Around Schools Strategy**

Objective / Success Criteria / Cost		Action	Update / Progress
6.1	Develop a structured planning process, delivered through Community and School Clusters, that allows schools and partners to lead the development of local action plans <ul style="list-style-type: none"> Planning process developed Positive attendance at planning events £750 	<ul style="list-style-type: none"> Work with EIAs and the TDA to design a suitable planning process Organise and implement the planning process, including booking venues, organising delegate packs 	<ul style="list-style-type: none"> Future planning days will be organised when action plan needs reviewing
6.2	Develop a regular meeting pattern with all schools to ensure plans support aspects of underachievement <ul style="list-style-type: none"> Frequency of meetings of schools 	<ul style="list-style-type: none"> Build relationships with school pyramids (where this is an appropriate structure) and regularly attend meetings Develop meetings for 'families' of schools 	<ul style="list-style-type: none"> Attending meetings as appropriate
Total			£750

7. More parents and practitioners, including schools, are using the Family Services Directory (FSD)

Baseline information: **Website hits, information collected at planning events**

Measures: **Website hits**

Rationale: **Identified as a priority through the Extended Services Planning Process, elements of the Information to Parents Strategy and is a Local Authority Duty within the Childcare Act 2006**

Objective / Success Criteria / Cost		Action	Update / Progress
7.1	Develop the FSD to enable schools to use it more effectively FSD is developed inline with feedback from schools £835	<ul style="list-style-type: none"> Contribute towards the salary of a project manager who will lead the developments Contribute towards the cost of new information system if needed 	<ul style="list-style-type: none"> All local authorities are currently being funded to procure a new IT system to maintain and deliver information on childcare, things to do and services that support children, young people and families. Worcestershire is currently going through the tender process and must have the new system fully operational by September 09.
7.2	Promote the FSD through schools <ul style="list-style-type: none"> More schools are aware of FSD 	<ul style="list-style-type: none"> Drop leaflets and marketing material off in schools Promote the FSD at meetings Put weblink to FSD onto schools websites 	<ul style="list-style-type: none"> All schools will have a leaflet booklet to promote to parents
Total			£835

8. More schools are engaging parents in decision making

Baseline information: **Number of schools with Parent Councils**

Measures: **Number of schools with Parent Councils**

Rationale: **Identified as an area for development through the Extended Services Planning Process and is an element of the Parent Engagement Strategy**

Objective / Success Criteria / Cost		Action	Update / Progress
8.1	Continue to support schools to develop their expertise in engaging with parents <ul style="list-style-type: none"> More Parent Councils Evidence of improved practice within schools Feedback from £3,753 	<ul style="list-style-type: none"> Continue to contribute towards the salary of the Parent Engagement Adviser Invest in a Parent Engagement Worker (2 years) to actively support schools to develop Parent Councils Develop a Parent Engagement Toolkit Ensure all ESCos are offering appropriate support to schools Develop a common questionnaire for schools to use when consulting with parents 	<ul style="list-style-type: none"> Parent Engagement Adviser post is currently vacant due to staff promotion Event is being organised for October to raise awareness of mechanisms and structures that support schools in this area of work and offer an opportunity to question and learn from national specialists
8.2	To increase opportunities for parents to have their say <ul style="list-style-type: none"> Number of schools/parents engaged 	<ul style="list-style-type: none"> Support the development of parent forums Establish parent councils Support schools with the parental engagement toolkit 	<ul style="list-style-type: none"> No progress to report
Total			£3,753

9. More children and young people are engaged in learning

Baseline information: **FFT and School Census data for pupil achievement levels. FSP data**

Measures: **Increase in pupils attaining their projected attainment levels, percentage of primary school children who score 6 or better in CLL with a minimum of 78 overall**

Rationale: **Identified as priority through the Extended Services Planning Process**

Objective / Success Criteria / Cost		Action	Update / Progress
9.1	Develop a mentoring scheme for children and young people who are becoming disengaged from learning <ul style="list-style-type: none"> Mentoring scheme in place 	<ul style="list-style-type: none"> Map existing mentoring services currently on offer across Worcestershire Identify target schools Develop a project specification Commission project 	<ul style="list-style-type: none"> No progress to report
Total			TBC

Section 2

These actions are a direct result of priorities identified through the Martley Community and School Cluster Planning Process, conversations with schools and partners, engagement with children and young people and interrogation of statistical needs analysis information.

The resources allocated against actions will be devolved locally

10. More families aware of parental support available		
<i>Baseline information: ES Audit data. Parental Engagement Officers data</i>		
<i>Measures: More schools offering Full or Sustainable services in the Parenting Support element of the core offer. Feedback from Parental Engagement Officers on the implementation of the parental engagement toolkit</i>		
<i>Rationale: Identified by Head teachers through the planning process</i>		
Objective / Success Criteria / Cost	Action	Update / Progress
10.1 To increase access to parental support within both schools and the community <ul style="list-style-type: none"> • Number of parents engaged • £7,000 	<ul style="list-style-type: none"> • Work with appropriate agencies to provide parent support/ mentoring programmes 	<ul style="list-style-type: none"> • No progress to report
Total		£7,000

11. More adults accessing family learning opportunities		
<i>Baseline information: Uptake data from Adult Learning Centres and Connexions. NEET figures</i>		
<i>Measures: Number of individuals accessing adult learning provision</i>		
<i>Rationale: Identified by Head teachers through the planning process. In the Martley area over 25% of the population aged 16 – 74 have no qualifications and a further 14% have only level 1 qualifications (Level 1 is defined as 1+o' level passes, 1+CSE/GCSE any grades, NVQ level 1, foundation GNVQ)</i>		
Objective / Success Criteria / Cost	Action	Update / Progress
11.1 To offer a range of family learning opportunities to respond to and meet identified need <ul style="list-style-type: none"> • Courses identified and Percentage uptake • £5,000 	<ul style="list-style-type: none"> • Identify current learning opportunities and ascertain gaps in provision. Work with family learning co-ordinator and partner agencies (Worcester college of technology, YMCA, Learn direct etc) to address further need 	<ul style="list-style-type: none"> • Family Learning ICT Taster sessions delivered in Broadwas, 10 week course to follow in September
11.2 To consult and engage with hard to reach and vulnerable families to enable them to access family learning <ul style="list-style-type: none"> • Percentage uptake from vulnerable groups • £1,500 	<ul style="list-style-type: none"> • Work with schools to identify the most vulnerable families and develop initiatives to engage with them: <ul style="list-style-type: none"> - Targeted outreach - Non-threatening locations - NEET 	<ul style="list-style-type: none"> • In discussion with Broadheath to develop project
Total		£6,500

12. More children and young people accessing positive activities.

Baseline information: DWP data on local crime figures. ES Audit data. ICHIS for holiday provision data

Measures: Reduced crime rates for under 18's. More schools offering full or sustainable services in the VMA element of the core offer. Increase in holiday provision

Rationale: Identified through the planning process and with Consultation with Children and Young People. Instant Atlas data shows that 33.3% of all offenders were aged under 18, compared to 22.9% for Worcestershire; this is the largest proportion in the county. Only 3.0% of 13-19 year olds have been reached with publicly funded youth services

Objective / Success Criteria / Cost		Action	Update / Progress
12.1	To work with partners to increase existing provision and develop a range of inclusive activities in a safe environment <ul style="list-style-type: none"> Projects developed and implemented £8,000 	<ul style="list-style-type: none"> To pilot High School Activities Project in partnership with Youth Support 	<ul style="list-style-type: none"> Funding secured, Project in development
		<ul style="list-style-type: none"> Develop KS 2 &3 summer activity scheme 	<ul style="list-style-type: none"> Project developed, will be delivered July 08
		<ul style="list-style-type: none"> To pilot a project with local construction firm and High School 	<ul style="list-style-type: none"> Project developed & currently taking place at The Chantry High school
12.2	To improve communication to schools and other agencies on holiday activity provision <ul style="list-style-type: none"> Activities in brochure/local community aware Working group developed £2,500 	<ul style="list-style-type: none"> Evaluate and input information about holiday activities in Martley to MHDC brochures and promote to schools and the local community 	<ul style="list-style-type: none"> MHDC Summer brochure available to all children & young people in the area
		<ul style="list-style-type: none"> Co-ordinate a multi-agency approach to providing activities and pooling resources for provision 	<ul style="list-style-type: none"> Working group set up (YIMM), meeting monthly & working towards delivering second community day (see section 13.1)
12.3	To identify needs and issues regarding transport within the rural setting <ul style="list-style-type: none"> Ongoing Needs and Issues mapped 	<ul style="list-style-type: none"> Liaise with the transport strategy group and other agencies to explore solution 	<ul style="list-style-type: none"> No progress to report
		<ul style="list-style-type: none"> Learn from rural settings in more established Extended Schools 	<ul style="list-style-type: none"> Rural Focus Group set up
Total			£10,500

13. To increase the profile of Children and Young People

Baseline information: **Youth Service baseline data**

Measures: **Feedback from Youth Service**

Rationale: **Youth Action Plan/Consultation with Children and Young People. In this cluster 51% of the population are over the age of 45, 23.3% are aged under 20**

Objective / Success Criteria / Cost		Action	Update / Progress
13.1	To break down the barriers between different age groups to promote understanding <ul style="list-style-type: none"> No of projects and age range £2,000 	<ul style="list-style-type: none"> Develop projects aimed at increasing intergenerational contact Pilot Youth in Martley Matters (YIMM) Community Fun Day 	<ul style="list-style-type: none"> Project delivered, so successful a second is being developed for Sept 08
13.2	Work with partners to raise and improve the profile of children and young people in the area <ul style="list-style-type: none"> Working groups established £500 	<ul style="list-style-type: none"> Consult with youth services and local groups e.g. PACT 	<ul style="list-style-type: none"> In process of developing a Youth Forum for Martley Area – Sept 08
13.3	Work to increase young people's profile in the area <ul style="list-style-type: none"> Increased distribution of information £1,500 	<ul style="list-style-type: none"> Collate 'Good news/best practice' stories and distribute to the local community through newsletters, notice boards, media etc 	<ul style="list-style-type: none"> YIMM day publicised in local press, information distributed to village through newsletters/notice boards
Total			£4,000

Section 3

This section of the plan outlines priorities and actions that require further central exploration as to how to implement them locally. These actions build on good practice, locally and nationally, and will support schools and/or the local authority to meet their statutory duties. It is envisaged over time these actions will be delivered locally.

Resources allocated against these actions are countywide costs (i.e. total across all 12 Clusters)

14. All schools are actively promoting Community Cohesion		
<i>Baseline information: Content in School Development Plans, SEFs,</i>		
<i>Measures: Content in SDP, SEFs and Cluster Action Plans, case studies of good practice, feedback from OfSTED</i>		
<i>Rationale: Legal duty, identified as an area for development through the Extended Services Planning Process, supports other areas of Children's Services</i>		
Objective / Success Criteria / Cost	Action	Update / Progress
14.1 Provide ongoing support for a community cohesion strategy which supports Worcestershire schools to meet the new duty to promote community cohesion <ul style="list-style-type: none"> Positive OfSTED reports on schools implementing community cohesion duty £5,000 (approx) 	<ul style="list-style-type: none"> Support schools to develop implementation plans designed to meet the duty to promote community cohesion Develop a network of schools that can cascade information to other schools 	<ul style="list-style-type: none"> In order to ensure that support for schools is coherent, we have adopted an overall strategy that has centred upon commissioning the Institute of Community Cohesion (ICoCo) to devise a three step approach <ol style="list-style-type: none"> Form a network of 9 pilot schools Run a conference on the 25th June Form hubs around the 9 pilot schools Work is taking place on developing phase 2 of the strategy which will involve supporting all schools across Worcestershire
		Total £5,000

15. More school leaders are community leaders		
<i>Baseline information: To be developed</i>		
<i>Measures: School leaders accessing community leadership training</i>		
<i>Rationale: Good quality community leadership in schools has been widely documented as a key success factor in the Extended Services Agenda</i>		
Objective / Success Criteria / Cost	Action	Update / Progress
15.1 Support the development of school leaders as community leaders <ul style="list-style-type: none"> To be determined by OM:PLD £20,000 (approx) 	<ul style="list-style-type: none"> Work with the Operational Manager: Professional Learning and Development, to develop a strategy and subsequent action plan 	<ul style="list-style-type: none"> Discussions are taking place to link community leadership with succession planning for leaders within schools
		Total £20,000

16. More parents have access to information

Baseline information: Information taken from original research

Measures: Yearly consultation with parents, Extended Schools Audit

Rationale: Identified as a priority through the Extended Services Planning Process, elements of the Information to Parents Strategy and is a Local Authority Duty within the Childcare Act 2006

Objective / Success Criteria / Cost		Action	Update / Progress
16.1	<p>Develop information areas for parents in schools and other appropriate community venues</p> <ul style="list-style-type: none"> All schools have a parent information area £65,000 (approx figures to support all 250 schools) 	<ul style="list-style-type: none"> Install leaflet racks and notice boards in most schools Train appropriate members of staff to ensure areas are maintained Maintain electronic information kiosks in schools 	<ul style="list-style-type: none"> Supporting schools to buy notice boards and leaflet racks Investigating installing life channel into schools
Total			£65,000

Total Resource Allocation

Section 3 Centrally led projects (Countywide costs)	Resources allocated to Martley
£90,000	£60,458

The funding amounts are only estimates at this stage and are likely to change once projects / services develop. The change in these amounts will be reflected in the formal review of this plan. Additional resources may well be identified to support areas of work yet to be identified, once again these will be reflected when the plan is refreshed. In the event that there should be any funding remaining consideration will be given to supporting emerging priorities or devolving funding directly to individual schools.