

Gemma the giraffe food labelling pack **Teachers' notes exercise 4**

Aim: Reinforce understanding of food labelling especially the name of the food and the ingredients list.

Approx time: 45 minutes

You will need:

'Let's look at labels (teachers reference)

Label information cut out sheet. (Hand out)

Colouring in Labels (Hand out)

Gemma the Giraffe says....crossword

Crossword answer sheet

Method:

- Hand out the "label information cut out sheet".
- Work through 'Let's look at Labels' worksheet and explain the different information that is needed on food labelling.
- Hand out the colouring in labels; the children then can cut out the information to stick on the label they have coloured if they wish.
- Alternatively the children can design their own label from scratch including all the legal requirements shown on their labelling fact sheet from exercise 1
- The children can either design a completely new product label incorporating all of the required information or design a label for the lolly or smoothie they made in exercise 3.

Outcome: reinforce understanding of food labelling information

TEACHERS FACT SHEET

Ingredients List -This is a list of everything that goes into your product. Biggest ingredient first, smallest last

INGREDIENTS:

Use by date -This is the date you have to eat the food or drink by. It can be either a use by date or best before date

USE BY

Storage details -This tells you how and where to keep the food at home.

**KEEP REFRIGERATED -
use within 5 days of opening**

Name and Address -This can be the name of the company that made the food or the shop that sold it.
Make up a name and address or use the school address.

NAME:

ADDRESS:

Volume or weight -the weight of any food or volume of any drink must be on the label.

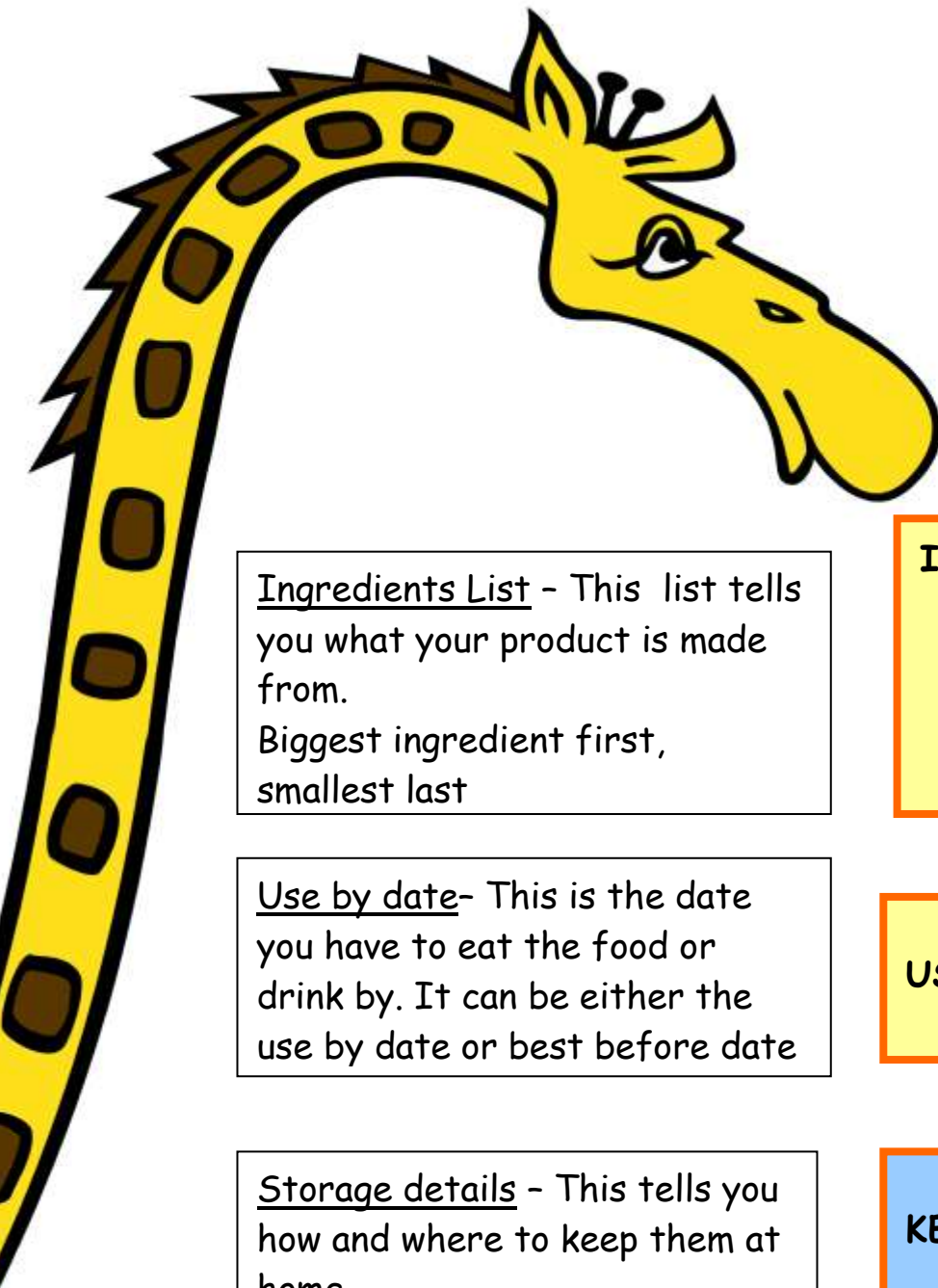
1 litre

Bar Code -If a shop assistant scans the barcode on an item it will show on the cash till what the item is and how much it costs.



Recycling Symbol -This shows the packaging can be recycled.





Gemma the giraffe says...
what must be on my label?

Ingredients List - This list tells you what your product is made from.

Biggest ingredient first, smallest last

INGREDIENTS:

Use by date- This is the date you have to eat the food or drink by. It can be either the use by date or best before date

USE BY:

Storage details - This tells you how and where to keep them at home.

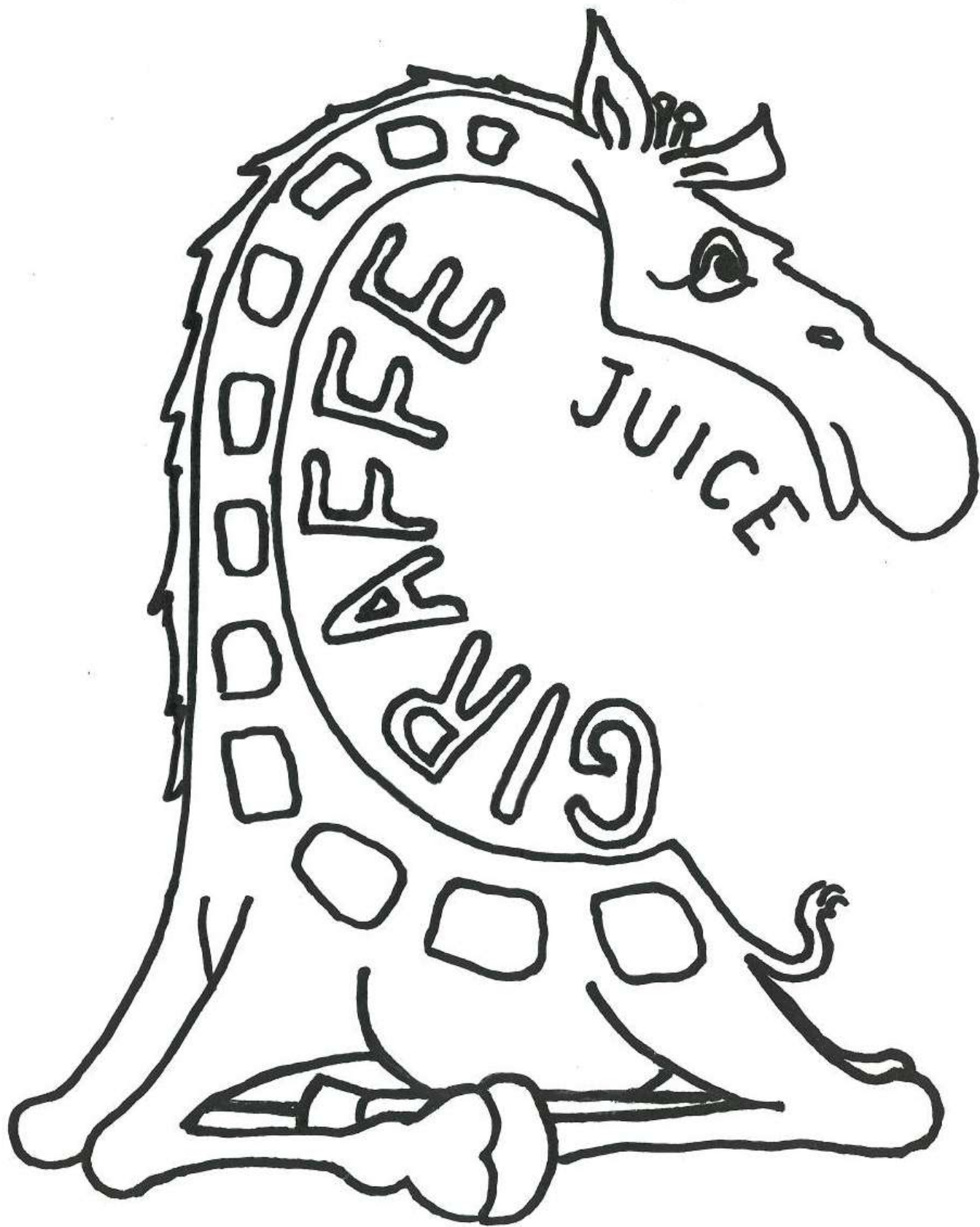
KEEP REFRIGERATED

Name and Address - This is the name and address of the company who made the food. You can put your own name and your schools address in this box.

NAME:
ADDRESS:

Volume - This is the quantity of food in the pack. It can be in grams or litres.

1 litre



SPARKLE



100%
strawberry
juice



Gemma the giraffe says... lets design our own label

LET'S DESIGN OUR OWN LABEL

Now it's time for you to design your own label for a fruit juice drink, a lolly or a smoothie

You can design the label for the product you made earlier or just make one up.

If you wish you can colour in one of the designs your teacher gives you and then stick on the information like the date and address which you can cut out from your sheet.

Look at the 'Gemma the Giraffe says ... lets read the label' sheet you used earlier to help you remember what must be on the label.

What are you going to call your food?

Remember that all food and drink **must** have a label that tells you what it is,

Like

100% Orange Juice

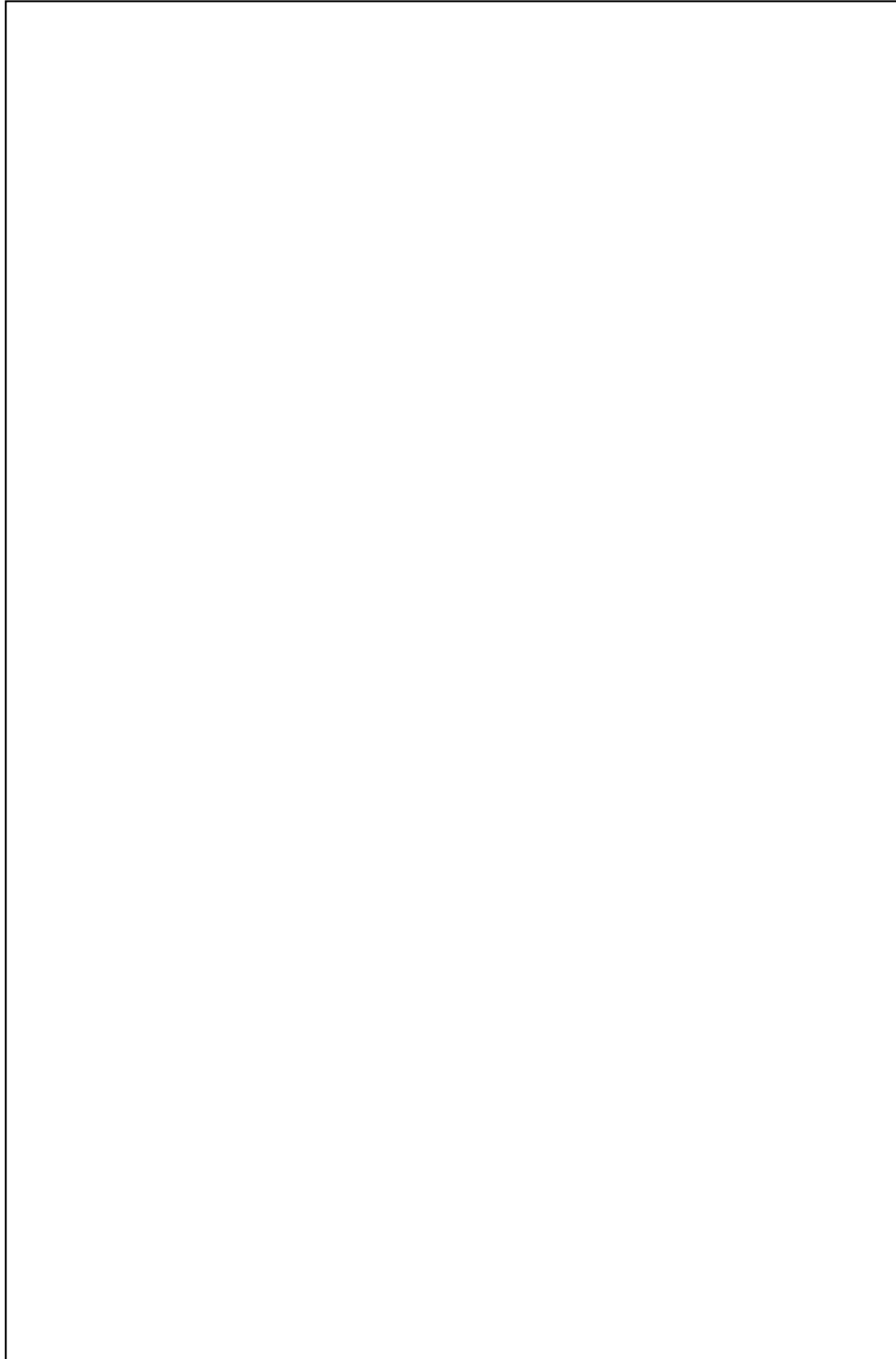
OR A blend of apple and strawberries with honey

Some also have another name this is called the **BRAND NAME**: this is a fun name like Orangina or Fruit Shoot.

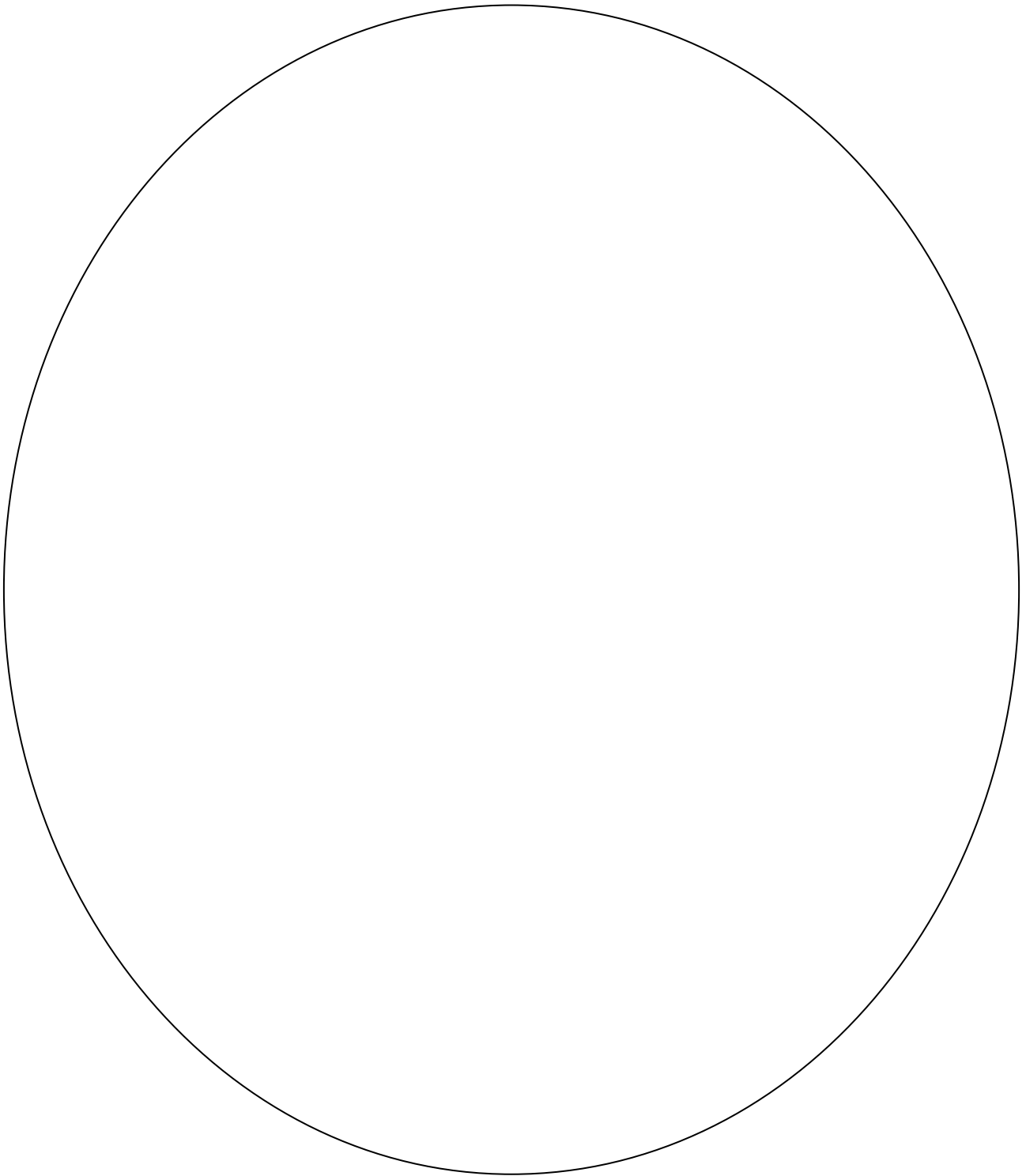
What is your label going to look like?

Think of a brand name and put your design in one of the shapes below. Then put the true name of the food on as well.

An oblong label could go on a carton or box:



An oval label could go on a bottle for juice or a smoothie:



Why not try a different fruit for your design such as strawberry juice or banana juice?

Or choose a different shape for the label.

Think of a picture, most food packets and drinks bottles or cartons have pictures on them showing what the food or drink inside looks like, where it comes from or just an eye catching design.

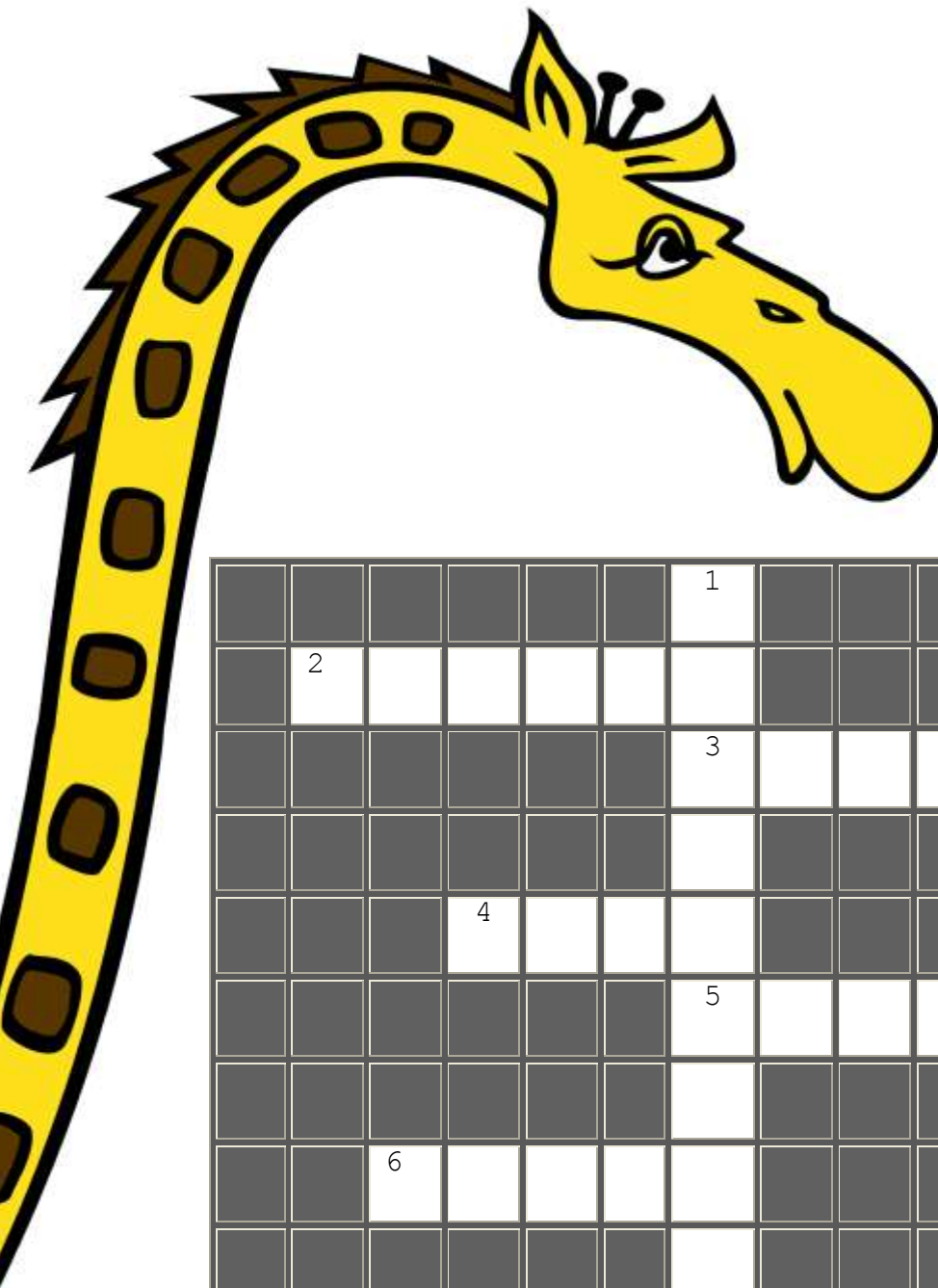
Make your design colourful with pictures: it will make people want to buy it.

When you have finished designing your label or have finished colouring in a label, you can cut out all the orange shapes you need from your 'what must be on my label' sheet and stick them onto your bottle or write them on yourself.

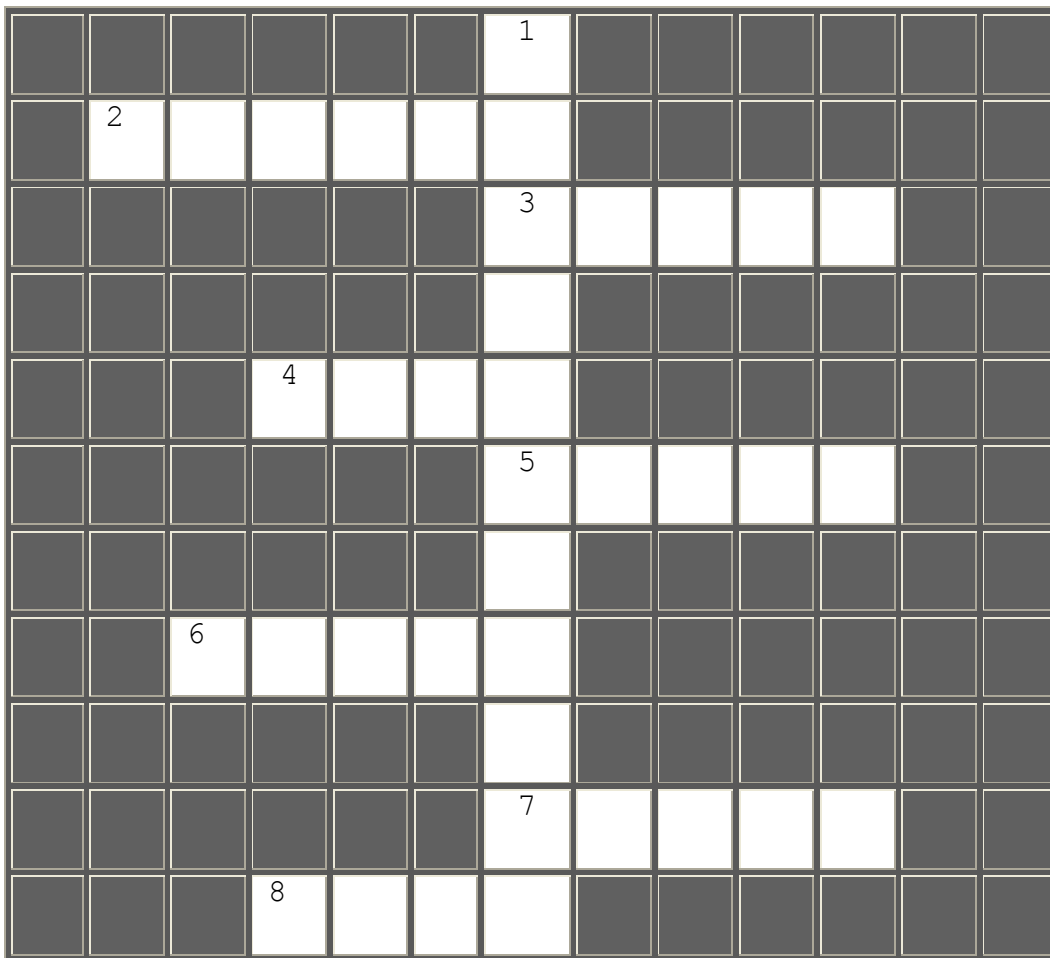
Remember - all the legal information must be on the label

1. The true name
2. The ingredients list
3. Storage
4. Weight or volume
5. Name and address

AND you must be able to read it so make sure it is big enough to see and is in a different colour to your design.



Gemma the giraffe says... lets do a crossword.



Clues:

1. What is the name of the list beginning with 'I' that tells you what is in the food? It is in the order biggest first, smallest last.
2. What is the name of the packaging that fruit juice comes in?

3. Lots of orange trees growing together are called an orange G-----
4. How many different fruit and vegetables should you eat each day?
5. What do you do when you are thirsty?
6. What J do you get from oranges when you squeeze them?
7. What word that begins with the letter T means that something has a sharp taste?
Clue : look at the taste test sheet.
8. What small things are found in oranges that are like seeds? The name begins with the letter P.

FOOD CROSSWORD SOLUTION

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	C	A	R	T	O	N							
						G	R	O	V	E			
						R							
			F	I	V	E							
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