

Connect 2 bridge at Diglis, surveys June 2009

SUMMARY

The majority of the people who completed the questionnaire lived in either the St. Johns/Lower Wick or Battenhall/Cherry Orchard areas of Worcester. This is to be expected as these areas lie to the east and west of the bridge location.

Three quarters had previously voted for the Connect2 Project, showing a continued public interest in the progress of the bridge and the links.

Apart from one person, everyone said that they would use the bridge. The main activity that the bridge would be used for is Leisure. Shopping was another activity, listed by 19% of respondents, which will bring business to both areas adjacent to the bridge and the circular route and also to the city centre. 16% will use the bridge to commute to work, only 5% would use the bridge to travel to school and this low figure may be due to the catchment areas, but has the potential to increase in the future.

The people using the bridge will be predominately walking, but around half would both walk and cycle.

Around three quarters thought that the bridge should have feature lighting, i.e. that the tower on the west bank should be lit. This confirms that the bridge is thought to become the 'Gateway to Worcester' and a welcome addition to the landscape.

Overall, the response was very positive. This proposed bridge has been well received by the public (also shown by winning the Connect2 vote) and will be well used, both by pedestrians and cyclists. The bridge will be a welcomed addition to the riverside and to Worcester.

Response rate

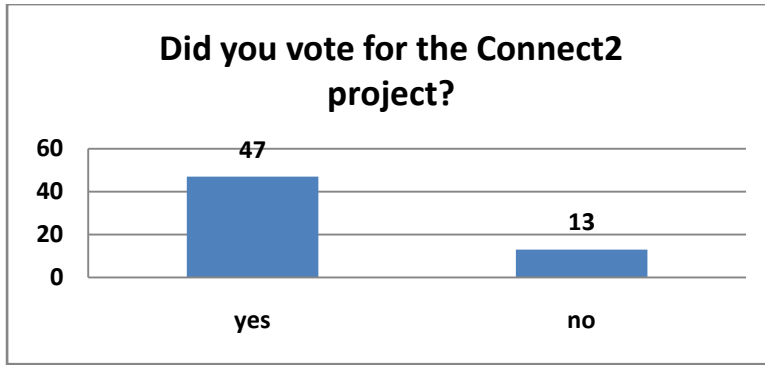
63 Questionnaires completed and returned to date (18 June 2009). 46 (73%) were returned from the Guildhall Exhibition, 14 (22%) were returned from the County Hall Exhibition and 3 (5%) were returned from the Consultees.

Postal area

All but one response (from Swansea) supplied a Worcester postcode. The majority of the responses were from St. Johns area, WR2 (23, 36.5%) and Battenhall area, WR5 (22, 35%), followed by Perdiswell, WR3 (6, 9.5%) and Rainbow Hill, WR1 (4, 6%).

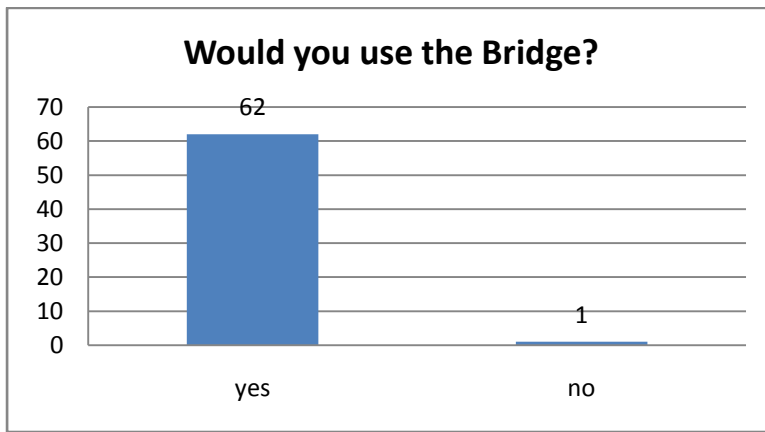
Connect2 voting

47 (74.6%) responses voted for the Connect2 Project in December 2007, 13 (20.6%) did not vote.



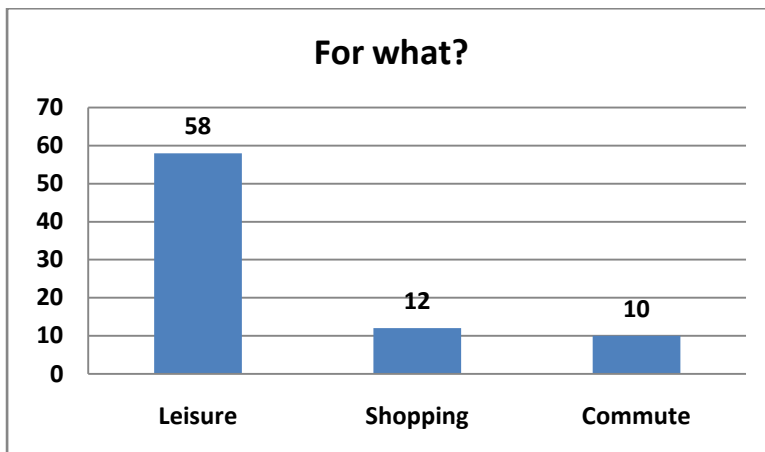
Bridge use

62 (98.4%) responses said they would use the bridge when complete.



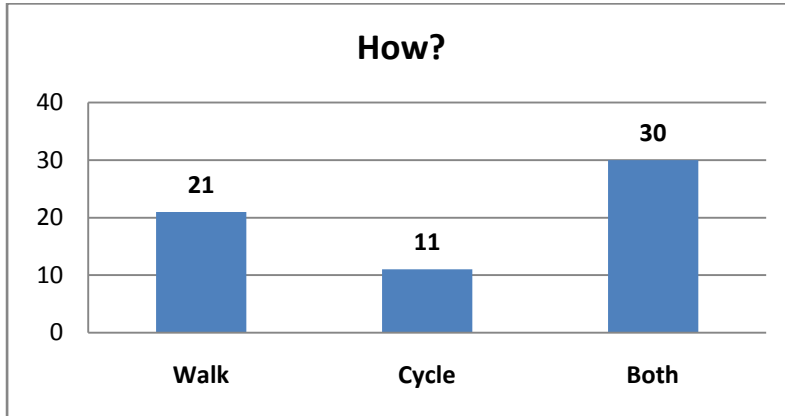
Type of activity

58 (92%) responses will use the Bridge for Leisure only or in conjunction with another activity, 12 (19%) will use the Bridge to go Shopping, 10 (16%) will Commute and 3 (4.8%) will use it for School.



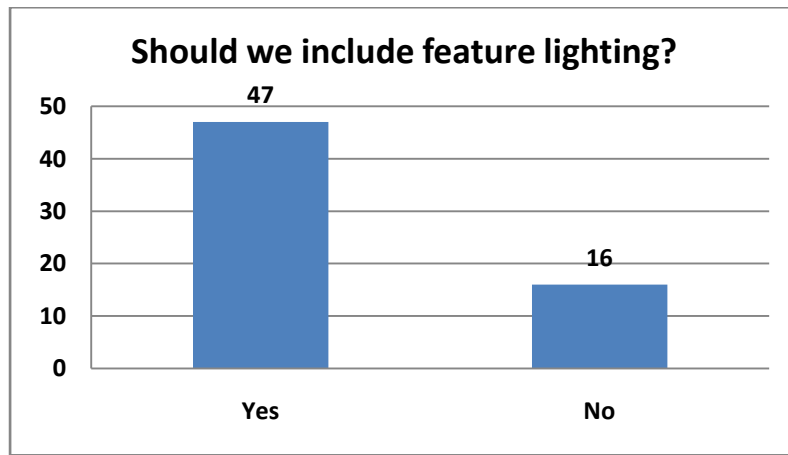
Method of travel

21 (33.3%) responses will Walk across the Bridge, 11 (17.5%) will Cycle and 30 (47.6%) will both Walk and Cycle. 1 person will use the Bridge for Running.



Feature lighting

47 (74.6%) responses were in favour of feature lighting to the Pylon, 16 (25.4%) didn't think the tower should be lit.



Comments

16 (25.4%) responses were positive about the Bridge and its design, 4 (6%) thought lighting should be provided to make the area feel safer, 4 (6%) requested improved routes in their area, 2 (3%) thought solar lighting should be considered, 2 (3%) questioned whether the Bridge would finish on time and 2 (3%) questioned the use of aluminium decking.