

APPENDIX 3

PROJECT EVALUATION

Name	Ross Beeson
Organisation	Worcestershire Dance Promoters (WDP)
What was the grant given for?	<p>£1,500 was given to WDP for 'Spin' a pilot of season of dance by and for children and young people.</p> <p>Taking place from June to August 2010</p> <p>11 performances and 27 workshops took place.</p>

Priority Two

To build capacity in the arts sector in Worcestershire

- a. Supporting appropriate continuing professional development opportunities.
- b. Exploring with the sector opportunities and approaches to sustainable financial health.
- c. Facilitating collaboration and networking.

Priority Three

To develop artforms in Worcestershire

- a. Supporting quality provision.
- b. Developing the range and choice of provision.
- c. Exploring the needs of the visual arts in the first year of the Strategy.

Priority Four

To develop physical spaces for the arts in Worcestershire

- a. Maximising the use of existing spaces;
- b. Promoting wider use of non-arts spaces for arts activity; and
- c. Exploring the development of a landmark project for Worcestershire.

How successful has the project been/been progressing. Please refer to your original application form. We are especially interested in how your original plans have been realized.

Not all WDP members took part in Spin 2010, but those who did were pleased with the results. It provided a focus for dance for young people and as a pilot a lot was learnt. It was great to an eclectic mix of formal and informal performances - professional and community, in venues and public spaces. Some workshops were well supported, a few were cancelled due to low numbers.

It would be good to have more available for the under 5s. Residencies with schools by professional artists - The Tell Woman worked well.

Overall more time was needed to plan and fundraise in order to enable ^{better} collaboration and marketing.

Where did the activity take place? Please provide us with a place or a postcode.

Worcester - Angel Centre, Swan Theatre, Perdiswell Primary
College of Technology, Angel Place, High Street
Mawlem - Priory Park, Mawlem Theatres
Pershore - Number 8
Bromsgrove - Artix

How many people took part/have taken part in the activity

- As artists 20
- As participants (workshops) 773
- As audience members 1760

What age groups took part – please tick where appropriate with approximate figures

- | | Participants | Audience |
|------------|--------------|----------|
| • All ages | | 1760 |
| • 0-5 | 7 | |
| • 5-11 | 456 | |
| • 12-18 | 288 | |
| • 19-24 | 22 | |
| • 25-65 | | |
| • 65 plus | | |

Was the activity aimed at (please tick where appropriate)

- Young People
- Disabled people
- People at risk of social exclusion
- Black or Minority Ethnic Groups
- Any other specific group

Budget

- What award did you get from Worcestershire County Council?

£1500

- How much other funding did you get from this project/activity?

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- How much was your original expenditure?

£15,100

- How much was the revised figure?

Not known

- How much was the original income?

£15,100

How much was the revised figure?

Not known.

Is there further budget information you would like to tell us about?

Having applied for £5,000 to contribute to the costs of a project manager (£2,100), marketing (£1,000) and workshops (£1,900) - WDP decided the priority was to employ a project manager to co-ordinate the programme. The hours were reduced to allow a contribution towards the marketing costs and then WDP covered the costs of the events for which they had responsibility.

Appendix Four

Guidance of Logo use attached. Please email Sue Church for PDF logo.

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