

### APPENDIX 3

#### PROJECT EVALUATION

<b>Name</b> ANNE RENSHAW
<b>Organisation</b> SING UK
<b>What was the grant given for?</b> To support a youth singing project which culminated in a performance of Karl Jenkins' 'THE ARMED MAN' on April 30th 2010 in Worcester Cathedral. The project involved students from seven Worcestershire state secondary schools, and the University of Worcester. Sing UK managed and produced the event, working directly with schools and participants, as well as promoting the concert as a major arts event in Worcester. The event (set up + inspired by a local businessman celebrating his company's 40th anniversary - CryoService) created a unique opportunity for young singers to work with professional musicians and perform together with them in a high quality musical performance. Such opportunities would not otherwise be encountered in the educational curriculum.

## **Priority Two**

To build capacity in the arts sector in Worcestershire

- a. Supporting appropriate continuing professional development opportunities.
- b. Exploring with the sector opportunities and approaches to sustainable financial health.
- c. Facilitating collaboration and networking.

## **Priority Three**

To develop artforms in Worcestershire

- a. Supporting quality provision.
- b. Developing the range and choice of provision.
- c. Exploring the needs of the visual arts in the first year of the Strategy.

## **Priority Four**

To develop physical spaces for the arts in Worcestershire

- a. Maximising the use of existing spaces;
- b. Promoting wider use of non-arts spaces for arts activity; and
- c. Exploring the development of a landmark project for Worcestershire.

How successful has the project been/been progressing. Please refer to your original application form. We are especially interested in how your original plans have been realized.

All the criteria of the project were met:

PERFORMANCE

1) to stage a performance of THE ARMED MAN with a chorus made up of 200 students from Wores. state secondary schools and 50 adult singers, working with a professional symphony orchestra (the ESO) and professional soloists/artists.

HGH QUALITY

2) A musically/artistically high quality of performance was produced through thorough preparation of participants enjoying what they were doing and rising to the challenges and expectations.

OPPORTUNITY/  
ACCESS

3) to provide an opportunity which would not normally be encountered by those taking part, and which would inspire and motivate to develop a passion for singing with others - all our feedback and evaluation demonstrates this is clearly the case with all participants wanting to take part in something like this again

DEVELOPMENT/  
LEGACY

4) Singing has been given a major boost in the participating schools & colleges, particularly in some where little or no previous singing activity had taken place (e.g. Christopher Whitehead)

OUTREACH

5) The cathedral was full. New audiences were created. The event was highly accessible with heavily subsidised ticket prices and high profile interest in the event, together with effective PR + publicity.

Where did the activity take place? Please provide us with a place or a postcode.

The project work took place in 8 educational establishments in and around Worcester.

Concert took place in Worcester Cathedral.

How many people took part/have taken part in the activity

- As artists 70
- As participants (workshops) 250
- As audience members 1000

What age groups took part – please tick where appropriate with approximate figures

- All ages
- 0-5
- 5-11
- 12-18 ✓ 180
- 19-24 ✓ 20
- 25-65 ✓ 40
- 65 plus ✓ 10

Was the activity aimed at (please tick where appropriate)

- Young People ✓
- Disabled people
- People at risk of social exclusion ✓
- Black or Minority Ethnic Groups
- Any other specific group

## Budget

- What award did you get from Worcestershire County Council? £1,000
- How much other funding did you get from this project/activity? £30,000
- How much was your original expenditure? £36,400
- How much was the revised figure? £34,400
- How much was the original income? £36,400

How much was the revised figure? £34,747

Is there further budget information you would like to tell us about?

Please find detailed budget enclosed.

\* The end result will show a small deficit of around £250 as cathedral costs will be higher than stated on this budget sheet (approx £1,450 expected)

Appendix Four

Guidance of Logo use attached. Please email Sue Church for PDF logo.

[Schurch@worcestershire.gov.uk](mailto:Schurch@worcestershire.gov.uk)

The end result will show a small deficit of around £250 as estimated and will be right for the school on this budget sheet (approx £1,000 expected)

## CryoService 24 April Concert Worcester Cathedral

### Costs

	Spent/received to date £	Still to spend/receive £	Total £
Cathedral hire costs	409.07	571.00	980.07
Orchestra and music scores	10,610.00		10,610.00
Conductor	2,000.00		2,000.00
Soloists fees and expenses	3,198.50		3,198.50
TAM Music scores	2,760.38		2,760.38
St Andrew's (rehearsal room) hire and refreshments	550.00		550.00
George Castle - Rehearsal Accompanist	200.00		200.00
C Green Animateur	3,400.50		3,400.50
Programme/Banner design and printing	3,417.75		3,417.75
D Fraser Concert Management Services	876.75		876.75
Sing UK time costs	1,625.00	3,300.00	4,925.00
Sing UK travel and other expenses	575.62		575.62
Marketing	500.00		500.00
Advertising	187.50		187.50
PRS fee, say		213.60	213.60
<b>Grand Total Concert Costs</b>	<b>30,311.07</b>	<b>4,084.60</b>	<b>34,395.67</b>
<b>Income</b>			
Bransford Trust	26,000.00		26,000.00
Sales of Music Scores	356.00		356.00
Ticket sales	2,924.20		2,924.20
Programme sales	267.00		267.00
Programme advertising		200.00	200.00
WCC funding		1,000.00	1,000.00
Midlands Arts Centre	3,000.00	1,000.00	4,000.00
<b>Grand Total Concert Income</b>	<b>32,547.20</b>	<b>2,200.00</b>	<b>34,747.20</b>
<b>Surplus</b>			<b>351.53</b>

Individual Income Tax Worksheet for 2012

Line	1	2	3	4
1	70,200	00,000	70,200	Adjusted Gross Income
2	10,000.00		10,000.00	State and local taxes
3	00,000.00		00,000.00	Charitable contributions
4	20,000.00		20,000.00	Medical expenses
5	00,000.00		00,000.00	Interest on qualified residence mortgage
6	00,000		00,000	Employer's contributions to health, dental, and vision insurance
7	70,200.00		70,200.00	Adjusted taxable gifts
8	25,000.00		25,000.00	Capital gain net income
9	00,000		00,000	Capital loss net income
10	00,000.00	00,000.00	00,000.00	Other income
11	00,000		00,000	Dividend income
12	00,000		00,000	Interest income
13	00,000		00,000	Unemployment compensation
14	00,000		00,000	Other income
15	00,000.00	00,000.00	00,000.00	Retirement income
16	00,000		00,000	Other income
17	00,000.00		00,000.00	Other income
18	00,000		00,000	Other income
19	00,000		00,000	Other income
20	00,000		00,000	Other income
21	00,000	00,000	00,000	Other income
22	00,000.00	00,000.00	00,000.00	Other income
23	00,000		00,000	Other income
24	00,000		00,000	Other income
25	00,000		00,000	Other income
26	00,000		00,000	Other income
27	00,000		00,000	Other income
28	00,000		00,000	Other income
29	00,000		00,000	Other income
30	00,000		00,000	Other income
31	00,000		00,000	Other income
32	00,000		00,000	Other income
33	00,000		00,000	Other income
34	00,000		00,000	Other income
35	00,000		00,000	Other income
36	00,000		00,000	Other income
37	00,000		00,000	Other income
38	00,000		00,000	Other income
39	00,000		00,000	Other income
40	00,000		00,000	Other income
41	00,000		00,000	Other income
42	00,000		00,000	Other income
43	00,000		00,000	Other income
44	00,000		00,000	Other income
45	00,000		00,000	Other income
46	00,000		00,000	Other income
47	00,000		00,000	Other income
48	00,000		00,000	Other income
49	00,000		00,000	Other income
50	00,000		00,000	Other income
51	00,000		00,000	Other income
52	00,000		00,000	Other income
53	00,000		00,000	Other income
54	00,000		00,000	Other income
55	00,000		00,000	Other income
56	00,000		00,000	Other income
57	00,000		00,000	Other income
58	00,000		00,000	Other income
59	00,000		00,000	Other income
60	00,000		00,000	Other income
61	00,000		00,000	Other income
62	00,000		00,000	Other income
63	00,000		00,000	Other income
64	00,000		00,000	Other income
65	00,000		00,000	Other income
66	00,000		00,000	Other income
67	00,000		00,000	Other income
68	00,000		00,000	Other income
69	00,000		00,000	Other income
70	00,000		00,000	Other income
71	00,000		00,000	Other income
72	00,000		00,000	Other income
73	00,000		00,000	Other income
74	00,000		00,000	Other income
75	00,000		00,000	Other income
76	00,000		00,000	Other income
77	00,000		00,000	Other income
78	00,000		00,000	Other income
79	00,000		00,000	Other income
80	00,000		00,000	Other income
81	00,000		00,000	Other income
82	00,000		00,000	Other income
83	00,000		00,000	Other income
84	00,000		00,000	Other income
85	00,000		00,000	Other income
86	00,000		00,000	Other income
87	00,000		00,000	Other income
88	00,000		00,000	Other income
89	00,000		00,000	Other income
90	00,000		00,000	Other income
91	00,000		00,000	Other income
92	00,000		00,000	Other income
93	00,000		00,000	Other income
94	00,000		00,000	Other income
95	00,000		00,000	Other income
96	00,000		00,000	Other income
97	00,000		00,000	Other income
98	00,000		00,000	Other income
99	00,000		00,000	Other income
100	00,000		00,000	Other income

Don

## Sing UK The Armed Man Project - Evaluation

Please complete this paper and return it to Anne Renshaw [The White House, 8 Green Hill, Bath Road, Worcester WR5 2AT] or Malcolm Goldring [7 Link Rise, Markfield, Leics. LE67 9TY]. Alternatively, e-mailed responses can be made via [anne@singuk.org](mailto:anne@singuk.org) or [malcolm@singuk.org](mailto:malcolm@singuk.org).

Name	Don Reade
School/college/University	Christopher Whitehead, WORCS

Please comment on the management of the project:

What worked well: The whole thing - start to finish - really well put together - Animators + M. Goldring's visits were hugely beneficial - <sup>(Carol Green)</sup> would not have been poss. to participate with our staffing otherwise. Great 'massed' rehearsals / detail of planning

It would have been even better if:

As their teacher, what do you believe your students got out of the project?

Development of singing/vocal technique, An unrivalled musical experience - being part of a Big event / working with professionals / experienced singers / orchestra. An understanding of a different kind of music - development of score reading skills, Harmonic development, A huge sense of achievement / broadening of horizons.

Would your school be interested in taking part in something like this again?

YES /  NO (please circle your answer) - All students have said 'Yes - definitely!'

If you want to add anything else, please do so overleaf.

Thank you for your hard work and getting us involved.



# Sing UK

## The Armed Man Project - Evaluation

Please complete this paper and return it to your teacher, or directly to Anne Renshaw [The White House, 8 Green Hill, Bath Road, Worcester WR5 2AT] or Malcolm Goldring [7 Link Rise, Markfield, Leics. LE67 9TY]

You don't have to complete this box if you'd rather not!

Name	meo stone
Male or female?	female
Age	15
School/college/University	CWLC

What did you enjoy most about taking part in *The Armed Man* project?

I loved the last performance in the cathedral, it was inspirational and totally spine chilling. It made me feel special whilst up there with everyone else, I also like the fact I got to give Emily Bauer Jones her flowers!

Were there any parts of the project that could have been better?

No, just more of the actual concert!

Would you like to take part in something like this again?

YES/NO (please circle your answer)

YES!  
anytime!

Please continue overleaf.

**Tell us about your previous experience of singing:** (tick all which apply)

I have never sung in a choir before this

I sing in my school/college/university choir

I sing in other choirs (name any if you like)

It's the first time I have sung in such a large chorus

It's the first time I have performed in public

It's the first time I've sung in a concert where members of the public have paid for tickets

It's the first time I've sung with a professional orchestra

It's the first time I've sung music of this type before

**What do you think you've learned from this project?** (e.g. I feel more confident in myself than I did before; I've realised how important it is to be a part of a team;

It has made me realise that actually, there are many things to get involved in outside of my normal life, you just have to take opportunities. I also feel much more confident than before and have a bigger appreciation of the conductor's job, I want to be one!

**Have you visited the Cathedral before? If so, what was that for?**

yes, on school trips and to see the costumes last year.

**Please use this box to add anything else you'd like to say about the project:**

I would just like to say a huge THANK YOU!  
I have loved every minute of this project, so thanks to all the organisers.  
I hope there is many more events like this to come.

**Thank you for your time!**