

APPENDIX 3

PROJECT EVALUATION

Name	ROSS BEESTON
Organisation	DANCEFEST
What was the grant given for?	To support the countywide development of dance in line with the Worcestershire Arts Strategy and the priorities of Worcestershire Sustainable Community Strategy.

How successful has the project been/been progressing. Please refer to your original application form. We are especially interested in how your original plans have been realized.

The first year of funding has contributed to a lively, busy programme of activity. All aspects listed for 2010-2011 have been achieved, this included - a community programme of 30 weekly classes, after school delivery on behalf of the Droitwich and Worcester Schools Sports Partnership, Spin - a season of work for and by children and young people in partnership with Worcestershire Dance Promoters.

As the lead organisation for 12 Moves, projects for hard to reach groups have been taking place in the county's 6 districts since July 2010 with 2 dance squads

Where did the activity take place? Please provide us with a place or a postcode.

12 Moves - Droitwich, Bromsgrove, Bewdley, Evesham, Redditch, Hareybourne, Badsey, Bayliss, Tenbury, Malvern, Kidderminster
Dancefest general - Defford, Malvern, Rock, Arley, Worcester, Evesham, Broadway, Bromsgrove

How many people took part/have taken part in the activity

Dancefest only - doesn't include 12 Moves, The figures are approximate

- As artists 18

- As participants (workshops) Approx 1,263 people - 12,425 attendances

- As audience members 1651

What age groups took part – please tick where appropriate with approximate figures

- All ages
- 0-5
- 5-11 ✓
- 12-18 ✓
- 19-24 ✓
- 25-65 ✓
- 65 plus ✓

Was the activity aimed at (please tick where appropriate)

- Young People ✓
- Disabled people ✓
- People at risk of social exclusion
- Black or Minority Ethnic Groups
- Any other specific group

Budget

- What award did you get from Worcestershire County Council?

£10,000 per yr for 3 years

- How much other funding did you get from this project/activity?

Worcester Municipal Charities gave £7,016 and Worcester City Council £1,300 for 2010-2011.

- How much was your original expenditure?

Excluding all management & administration costs the budget for delivery was £45,342 for 9 months

- How much was the revised figure?

£49,781

- How much was the original income?

Earned income for first 9 months £39,159

- How much was the revised figure?

£46,224

- Is there further budget information you would like to tell us about?

Arts Council England gave a grant of £73,094 for Dancefest's work in Herefordshire and Worcestershire.