

## CHILDREN'S CENTRE CORE OFFER

What services must be offered in the **70%** more advantaged areas?

- The intensity of services offered by Children's Centres in the 70% more advantaged areas should vary according to the level of disadvantage in that area.
- For example Children's Centres in areas close in terms of deprivation to the 30% most deprived areas would be expected to deliver a similar range and intensity of services as centres in disadvantaged areas.
  
- Although Local Authorities will have flexibility in which services they need to provide to meet local need, all centres will have to provide a minimum range of services including:

Services
<ul style="list-style-type: none"> <li>• The offer of appropriate support and outreach services to parents/carers and children who have been identified as in need of them</li> </ul>
<ul style="list-style-type: none"> <li>• Information and advice to parents/carers on a range of subjects including: local childcare, looking after babies and young children and local early years education services for three and four years olds</li> </ul>
<ul style="list-style-type: none"> <li>• Support to childminders via a co-ordinated network, but also to other childminders in the area, for example by providing training, loan of toys and equipment and drop-in sessions</li> </ul>
<ul style="list-style-type: none"> <li>• Drop-in sessions and other activities for children and parents/carers at the centre, including: parent groups, playgroups, adult education</li> </ul>
<ul style="list-style-type: none"> <li>• Links to Jobcentre Plus services to support and encourage labour market participation, in order to help combat poverty. The nature of these will, however, be negotiated locally in light of circumstances and community requirements</li> </ul>

Community health services including local midwives and health visitors based in the centre or operating from it, that:

<ul style="list-style-type: none"> <li>• Visit families with new born babies in the area within the first two months of their baby's life with information about services and support</li> </ul>
<ul style="list-style-type: none"> <li>• Provide access to the Child Health Promotion Programme</li> </ul>
<ul style="list-style-type: none"> <li>• Provide information and guidance on breastfeeding, nutrition, hygiene and safety, thus reducing the number of children aged 0-3 admitted to hospital</li> </ul>
<ul style="list-style-type: none"> <li>• Provide ante-natal advice and support to all pregnant women and their families in the area</li> </ul>
<ul style="list-style-type: none"> <li>• Encourage parents who smoke to attend smoking cessation clinics</li> </ul>
<ul style="list-style-type: none"> <li>• Promote opportunities for physical activity from an early age</li> </ul>
<ul style="list-style-type: none"> <li>• Identify children with special needs and disabilities and address their needs</li> </ul>
<ul style="list-style-type: none"> <li>• Identify particularly disadvantaged families so that the centre can offer appropriate support</li> </ul>