

TERMS OF REFERENCE

Title of Group:	Employer Engagement
Membership Composition	<p>Head Teacher College Principal Member of Chamber of Commerce Senior LA Representative EBP Employer Connexions 14-19 Team Member Consortium Director HE Representative Service Development Manager – 16+ Targeted Services Director of PEP Employer - member of the board of HWSTPA Head of Economic Development and Sustainability</p>
Chair	Diane Tilley
Accountable to:	14-19 Partnership Board
Membership Review	Members nominated on a 1 year basis
Chair Review	Every 2 years
Aim of the Group	To advise the 14 - 19 Partnership Board on mechanisms to secure sufficient and appropriate engagement to deliver the 14-19 entitlement. actions needed to increase the range of involvement and numbers of employers engaging in curriculum activity to meet the 14 - 19 entitlement

<p>Objectives:</p>	<p>The group will:</p> <ol style="list-style-type: none"> 1. Identify current employer engagement activity 2. Identify the need for additional employers to meet the entitlement developed by 3. Review opportunities to engage more employers e.g. attendance at events already organised for employers 4. Promote development of appropriate targeted employer awareness raising material by sector having full cognisance of work of Sector Skills Councils and DDPs.. To focus on all work related opportunities (see QCA Economic Wellbeing) 5. Develop county strategic plan to extend current employer activity 6. Ensure coherence with NAS (National Apprenticeship Service) (see also MOG Group) 7. Consider ways to target employers providing opportunities without training (see also Vulnerable Learners Group) 8. Commission appropriate data collation to monitor impact of Employer involvement on attainment and progression of young people.
<p>Operating Procedure:</p>	
<p>Meets</p>	
<p>Alternative rep if nominated member not available</p>	
<p>Visiting Speakers/Advisors invited as and when appropriate</p>	
<p>Secretariat</p>	
<p>Dissemination:</p>	
<p>Members to disseminate to their organisation/teams; including implementation of decisions.</p>	
<p>Chair reports to 14-19 Partnership Board</p>	